



Jersey Coastal National Park – Making a difference.

Workshop 1
13th March 2014

Word for Word Report

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About the workshop and this report

▪ Purpose of the workshop

Jersey's coast is unique with beautiful bays and wild windswept headlands rich in wildlife. It is also a living and working landscape of small communities, working farms, historic landmarks, old stone walls and small harbours. In recognition of these special qualities (and following consultation) the northern and western areas were designated a National Park and included in the Island Plan in 2011.

The Department of the Environment wants to work with others to prepare a well informed and well supported National Park management plan. The aim is for the Plan, and its implementation, to be a shared endeavour between the Government, business, the third sector and communities. Each has particular strengths, but by integrating ideas and action, more can be achieved.

This is the first workshop in that process and was organised to enable participants to shape and influence what happens.

▪ About this report.

During workshops facilitators noted the essence of everything said on flip charts, 'post-it notes or forms – or participants filled these in for themselves. Following the event all the outputs have been typed up 'word for word'. Once typed, the points within each conversation have been grouped so that similar points are together.

This report follows the same order as the event.

▪ Why sort the outputs?

It can be difficult to make sense of a discussion reported in the exact order in which it happens and important themes and ideas are obscured. This is because conversations don't progress in a linear way but go off at tangents, circle back and change direction suddenly. By sorting similar points together, the main topics and themes of the conversation become clearer.

We sort the outputs using a method called 'emergent processing'. This means we don't organise the text to a pre-set list of titles but see what emerges. The ideas could have been grouped differently or different titles chosen, so no weight should be attached to them.

This report serves as a record of what people discussed, and an *aide memoir* for those who took part in the workshop, but the contents are inevitably quite cryptic in places. We strongly recommend that it is not used as the main means of communicating with non-participants.

Acronyms used in this report	Meaning
CNP	Coastal National Park
NP	National Park
SoJ	States of Jersey
SMART	Smart Measurable Achievable Realistic Timebound
G.P.S.	Global Positioning System
Apps	Mobile applications
NGO	Non Government Organisation
CSR	Corporate Social Responsibility

TTS	Transport & Technical Services Department
WiSe	Accredited Wildlife Safe Operator scheme for standard commercial marine wildlife watching protocol
SSI	Site of Special Interest
RIS	Rural Initiative Scheme
TDF	Tourism Development Fund
RBC	Royal Bank of Canada
HSBC	HSBC Bank
GST	Goods and Services Tax (Jersey)
SAP	Single Area Payment
CES	Countryside Enhancement Scheme
RJA & HS	Royal Jersey Agricultural & Horticultural Society
AI	Artificial Insemination
JFU	Jersey Farmers Union
JALGA	Jersey Allotment & Leisure Gardening Association
GM	Genetically modified

Q&A following presentation

Following a briefing presentation by Dan Houseago and Marc Woodhall of the Department of the Environment there was a question and answer session:

Q Why haven't representatives from the northern and eastern parishes been invited? Also those parishes outside the CNP boundary and others would have an interest and should be here today, no?

A It's difficult to include everyone, due to constraints on time and resources. Northern and eastern parishes are represented through the Comité des Connétables. Representatives have been chosen from a variety of interests that are equitable. Representatives have been asked to speak to their interest groups and take responsibility for more than their own individual interests.

Q Is there any intention to go back to a public engagement after this stakeholder process?

A Initially there was a very open consultation through questionnaires and workshops, but this exercise is more focussed and detailed and we've selected representatives that speak for the full range of interests and ask all present to engage fully outside of this process.

1 Imagine it is 2035 and you are travelling around the Coastal National Park delighted with what you see. What do you see?

People and environment in harmony

Environment & people in harmony

- A coastline of intrinsic beauty and character that is clearly seen to support a vibrant and harmonious relationship between man and biodiversity
- Coastal National Park 2035 Protected but accessible and enjoyed by all local & visitors alike. A living, vibrant & non-sterile environment balancing the need to conserve the natural beauty, wildlife & cultural heritage whilst allowing sensibly balanced commercial utilisation be it agricultural, aqua-cultural, recreational or through sensitive tourist orientated activity
- Natural Environment in harmony with human activity

Production & sustainable uses

- Evidence of sustainable use of the National Park in terms of development and the activities within it
- A rich and diverse landscape teeming with wildlife and being used productively by its community

Sensitive development

Sympathetic Development

- Sensitive planning approval of coastal building sites
- Less development or careful sensitive structures that fit in with the landscape
- Developments in line with a natural environment
- Eco developments along the shore
- That developments that have happened have been in a sympathetic manner
- In 2035 I would hope that the development of a tasteful housing estate had taken the place of Pontins Holiday Camp, which up to 2014 had been impeded by pressure groups and had only resulted in the maintenance of the eyesore
- Yes re development but of historical nature

No new development

- No new building development

Sea defences

- Newly constructed sea defences

Historic features valued

Valued buildings well maintained

- That historic buildings and landmarks remain and have been well maintained
- Buildings in viable and sustainable/active use – well maintained and used
- Historic building maintained

Historic landscape protected

- Protected archaeological landscape - Neolithic standing stones etc

Beautiful Landscape

As it is now

- As is
- The 'Park' is very much as it is in 2013. No big signs telling us where we are, thank you!
- I'd like to see our coastal Park untouched (as it is today or better!) IE less buildings of no historical importance, less buildings period. I'd like to see currently damaged areas restored

Valued asset

- An area viewed as a great asset to Jersey in the eyes of the public, both nationally and internationally

CNP extends to whole coast

- The CNP extending ALL round the coast

Beautiful landscape

- Amazingly beautiful scenic quality of landscape abundant with wildlife and a sense of tranquillity
- Undeveloped landscape/ escarpments
- Sea views interrupted by fences, gates, large buildings
- A vast amount of large green open space
- A stunning coastal strip, dune system & wetlands area
- I see the north and west coasts as green open spaces with no buildings encroaching the park
- A landscape of heritage significance – with vernacular relevance to the locality
- A landscape that arouses feelings – sight – sound – stimulation
- Pristine examples of Jersey's cultural and natural heritage in plain sight

Locations returned/restored to open land

- The Milano Bars site is bought by the states and returned to open land
- That the Simon Sand & Gravel LTD site has been returned to its pre-excavation state.
- The redundant sand pits restructured to become an extension of the reed beds and scrape found at Mare Au Seigneur

Nature thriving

Habitats grazed & restored

- Close cropped turf at foot with Myriad Wildflowers, skylarks overhead and yellow hammers singing in the hedgerow
- Sheep grazing tracts of heather + gorse
- A lot less bracken and large areas of restored habitat

Rare species

- Re-establishment of various rare species + under represented habitats
- North coast fields that support a health population of birds from Cirl buntings to Choughs
- Protection for the Native Species in the park

Well Managed & Healthy environment

- Well managed healthy environment

Connected Habitats

- In 2035 I will see a few small mini reserves including Sorel with managed habitat good for wildlife and a mapped out nature trail
- Uninterrupted, viable belt for wildlife from Noirmont, clockwise to Grosnez, Rozel & down to Gorey
- Coast and country as one
- A feeling of nature prevailing

Farmland birds

- Healthy populations of birds on farmland

Rich in wildlife

- A diverse and healthy ecosystem which is being supported by "good" water quality (as defined by WFD)
- Preservation of Natural Flora and Fauna
- A rich and diverse natural habitat

- Increased biodiversity
- Swathes of Gorse, heather, wild flowers and other flora. If one can see the above, then the life in "Fauna" category will follow

Interpretation, understanding and education

Interpretation

- Quality interpreted
- Interpretation well done on site with web links which allow individuals to get info- relevant to them
- Information for locals & tourists to interpret the landscape & nature
- An interpretation delivery fitting of a National Park
- Information points at various locations stating the importance of the particular location (Eg why it has been included in the Coastal National Park) and the flora and fauna likely to be found in the area
- Good interpretation and way-finding- am easy to understand message, sympathetically done
- A network of ponds and birding hides and courses for naturalists birdwatchers and photographers as well as marine biology with course centre meetings
- Environment dept offering talks for tourists / schools / locals to engage them in Park

Understanding & respect

- Above all, I see coastline that is obviously cared for and treated with respect by islanders

Interpretation centre

- Interpretation Centre? Focal Point
- Sympathetically designed visitor facilities
- Interpretation centre

People enjoying themselves outdoors

Sporting facilities well cared for & used

- In 2035 I would like to see that the areas that provide facilities for sporting activities to be carried out to - including 2014 were still available and being used. An addition to current facilities would be the utilisation of the inner area of the horse racing track at Les Lanes for sport example:- A circuit for kart racing
- The 'Splash' is replaced by a low profile modern centre of surfing excellence

People enjoying themselves

- People enjoying and respecting their countryside
- That areas for leisure activities remain and new sites have been added
- Lots of natural diversity, landscapes + sustainable outdoor activities

Good Access

- Accessibility without damage
- A reliable pedestrian footpath on the cliff paths
- Dedicated paths and routes so that people can enjoy and make use of the protected areas
- Safe Visitor Access (wheelchair where possible)
- Paths for tourists
- I see new bridle paths all across the park including the length of the inland side of St Ouen's bay with view and pony rides with new footpaths
- Restored paths down into our tiny north coast bays and caves ie Iles Agois, Wolf's Caves and Creux De Vis

Better management that involves people

- A better/co-ordinated management plan than now.
- Local students involved in projects managing Coastal National Park

Commercial activities and employment for food, energy and materials

Food

- A vibrant, commercially managed, interlocking agricultural hinterland

Energy

- Wind farms in the bay

Materials

- We need to keep our Quarries on the North coast as St John is one of the only parishes with this industry within and is a large employer of local blue collar workers this must/should NOT be lost

2 Building Understanding

2.1 Benefits of the Coastal National Park (CNP)

2.1.1 Within the CNP boundary, where do you value now and why?

Refer to Annex 3 of the report for copies of the original maps

Number	Line Colour	Comment
1	red	Keep aesthetically pleasing, good for recreational activities.
2	blue	St Catherine's Woods – relatively unspoilt woodland invaluable for teaching geography fieldwork. Les Blanchés Banques – same as above.
3	blue	The areas of Jersey's offshore reefs are amazingly diverse in terms of biology and unique in terms of geology (especially Minquiers). They are also the only areas of the C.N.P. that includes areas below the MHW line.
4	green	Very receptive to scenic value and 'buzz' of biodiversity. The south west offers these in quantity but other locations such as the north west are high on the list.
5	purple	LANDOWNER. Value it for scenic beauty and leisure amenity. Economic benefits it brings to businesses within the area.
6	green	Existing motorsport areas must be maintained.
7	green	Outstanding views and walking.
8	blue	1) Recreation and work 2) Where I live and proximity 3) Access and walking 4) Fishing, recreation and wildlife 5) Fishing recreation and wildlife 6) Wildlife, recreation
9	blue	Footpaths – getting away from it all! Sand dunes – totally different landscape Grosnez – for the wind and the views Ecrehou – so peaceful
10	orange	We need to make sure all 3 quarries are allowed to expand as St John is the only parish with this industry within and is a large 'Blue Collar' employer.
11	blue	Extremely attractive walking environment. Need to ensure footpath maintained and to consider access for other uses such as horse riding/cycle paths.
12	green	A) Plemont headland should have been in C.N.P. B) Spectacular cliffs which need careful protection C) Tiny valley, example of private ownership which helps with coastal corridor D) Minquiers and Ecrehou impacted by overfishing and breeding gulls being disturbed
13	blue	Ronez has deep water harbour and in future it may be needed to bring in Aggregate and should be noted
14	blue	North coast, East coast, West coast, South coast, Offshore reefs – All deserve designation. It may be difficult to reflect the same management and criteria to all.
15	green	Quiet and dedicated for walkers with special sea views and wildlife
16	red	The whole area of the C.N.P. is important from a water quality and environmental perspective
17	blue	St Ouen's Bay – says it all by way of a C.N.P. Recreation, history, golf course, sand extraction, agriculture, natural environment (including SSI), all working in harmony
18	orange	All of the coastal park is valuable. It's a shame we can't have more C.N.P!

2.1.2 What do you value now that you would like future generations to be able to see or do?

What do you value?

Everything

- Everything

Beauty and senses of space

- Scenic Beauty
- Sense of space, openness special to the Island
- Openness & Wildness of the North Coast.

Historic Features

- Historic environment
- Dry stone walls & historic landmarks
 - World War 2
 - Ancient
 - Sea walls etc

Access

- Open access – cliff paths, beaches, natural areas
- Continuous Coastal Path
- Access to & facilities for bird walking in wetland areas.

Wildlife and habitats

- Biodiversity – birds, plants –
- Wetland areas of St Ouen's bay.
- Importance of the high ground areas which feed & benefit the lowland parts of the bay

Minimal quality development

- Lack of developments
- Quality of developments

Recreation

- Use of CNP for motorised sporting activities – sprints, sand racing
 - Hill climb, motocross, kart racing, rallying (70 events 2014)
- Leisure pursuits

Thriving economy

- Employment in CNP
 - Quarries, (100's of blue collar jobs)
- Economic benefits – tourism, farming,
- Leisure companies.
- Increased tourism & visitors to Jersey

The sea

- High levels of bathing water quality throughout CNP.
- Sea, coast & surf

Structures

- Deep water port – Ronez
- Sea wall and its role in managing the entire St Ouen's bay area.

Interpretation

- Value of the information boards and signage.

International recognition

- International Recognition.

What would you like future generations to see or do?

Recreation

- Increased leisure pursuits without damaging natural or historic features
- Continuance of motor sport activities with improved facilities & recognition of its value
- Coastal path maintained and its integrity secured
- Improved enjoyment for all and less conflict (live & let live)

Wildlife

- Increased biodiversity & wildlife value

Education and information

- Maintenance of information & improvements to St Ouen’s bay area
- Educational opportunities
- Education to ensure that next generations act as custodians of Jersey’s important areas & features
- More facilities to observe wildlife throughout CNP

Agriculture

- Agricultural Activity & quality management

Improved environment

- Increased beach maintenance & cleanliness – all beaches
- Improved environment & quality of special features
- Sustained high water quality in CNP – fresh & sea water
- Water quality as is, or rising

International recognition for what the CNP has achieved

- International recognition that Jersey has preserved & improved its important areas

Boundary changes

- National Park limits extended to low water mark
- Extended wetland areas in St Ouen’s Bay area

Minimal development

- Minimised development of the bay as a whole

Historic environment

- Maintain historic environment in viable use

Improved management

- Improved management of human activities and their impact of the Natural environment

Well maintained infrastructure

- Sea walls maintained in good effective condition throughout the island
- Maintenance of deep water port & consideration of it development (sensitively done!)

2.1.3 What does the area within the CNP provide that Islanders and visitors benefit from?

During the workshop people were prompted with the headings:

1. Resources?
2. Social/wellbeing?
3. Healthy environment?
4. Other?

To create a clearer picture below similar points have been put together. The number references the heading they were put under in the workshop.

A healthy, clean, well-functioning and beautiful environment

A place for nature

- Wildlife 1
- Network of protected areas 1
- Providing the last refuges for species which have disappeared from other sites 3
- Unique environments 1
- People’s gardens can become mini nature reserves, competing in a competition 1

Environment functions in a healthy way

- Maintain a healthy environment 3

Good environmental quality

- Quality water, air, soil, land 3
- Good quality bathing water 3
- Good quality bathing water 4
- Careful management to stop pollution occurring 3

Beautiful and historic landscape

- Fantastic views 1
- Provides nice patch work of fields 1
- Historic buildings and archaeology 1
- Empty space – and the sense that there is something else beyond the horizon 2
- Fantastic views 2
- Maintain attractive environment 3

A place for outdoor activities

Fresh air

- Opportunity to be out in the fresh air and natural environment 2
- Opportunity to exercise in the fresh air 3

Access

- Dedicated mountain bike track 1
- Coastal footpath 1
- Having coastal footpaths are a benefit 2

Beaches and sea

- Beaches, they attract locals and tourists 1
- Keep surfing 2

Places for outdoor activities

- Facilities for recreation 1
- Ensure that area for leisure are set aside 2
- Opportunity for a variety of sport to take place – kite surfing, walking, fishing, running, cycling 3
- Golf courses 1

A place to learn and be inspired

Opportunities for teaching and learning

- Field work and teaching opportunities e.g. wide ranging environment, woodlands, etc. Specific habitats 1
- Educational benefits of what is already in C.N.P. 1
- National Trust Wetland Centre 1

Artistic inspiration

- Artistic inspirations – place for artists to be creative 2
- Place to inspire school art 2

A place to be refreshed

A place of peace to re-energise

- Somewhere to relax 2
- Re-energise and reinvigorate, relax and unwind, de-stress 2

Tranquillity away from it all

- Important to have a place you can go where there is a sense of peace and quiet 2
- Get away from everything and escape 2
- Irreplaceable opportunity to enjoy the natural environment 4
- Get to a place where the natural environment is overwhelming landscape and buildings are rare 2

A sense of place

Sense of pride and place

- Pride in your island 2
- The uniqueness of Jersey agriculture has made the landscape 2

Food, water and materials

Food

- Agricultural resource 1
- Well farmed 1
- Well farmed with an interaction between livestock and cropping 3

Farming

- Farming big contribution to a healthy environment 3

- Farming big contribution to wellbeing 2
- Water**
- Supply of water, public and private (boreholes etc.) 1
- Building materials**
- Quarry – stone and sand supply for the island 1
- Benefits from tourism and business**
- Facilitates for visitors**
- Café are a resource and everyone benefits 1
- Economic benefit**
- Income from tourists 1
- Economic benefit for businesses 1

2.2 Benefits of working together for the CNP

2.2.1 What benefits could working together bring?

Enhanced understanding and ability to work together

Understanding of each other's perspective

- Appreciation of other peoples points of view + pulling it all together
- Walking a mile in someone else's shoes
- Brings about a greater understanding of other peoples points of view
- Provide each other with information

Breaks down barriers

- Starts to break down the established political geography (east – west)
- Opens up dialogue between groups that don't usually work together or communicate
- Working together with commercial operators within the boundary
- Breaks down the 'us + them' between government, industry and 3rd sector
- Set aside self-interest to achieve the values of the CNP together

Inclusive

- Its inclusive, certain parts of the community won't feel excluded

Conflict resolution

- Enhance conflict resolution

A better management plan

Understanding of the purpose of the CNP

- Shared understanding of what the national park is and what it's going to do, it's purpose

Making progress

- Important for progressing the CNP
- Once management plan in place, stakeholders should continue to be involved in a panel or steering group etc

An effective successful management plan

- Enables success if the plan by ensuring focus
- Result in a management plan that will take into regard protection of features and no damage to those features
- Has the potential to result in a management plan that is flexible, responsive = fluid (ie not overly prescriptive)

Making a difference

Co-ordination and joined up thinking

- Joined up thinking
- Co-ordination of activities
- Co-ordination of use
- Collectively caring

Achieving more with less

- Sharing resources and influences – doing more with less

- Smarter, simpler, cheaper!
- The whole is greater than the sum of its parts, so if all can work together far greater outcomes can be achieved (pulling in the same direction)

Specific initiatives

- Working together can lead to walking routes rather than single footpaths
- An interpretation strategy that is holistic and covers everybody's needs
- Promoting a singular asset 'Put Jersey on the map'

Influence and security

Political influence and long term security

- Has the potential to influence or ensure the political will is directed appropriately – this wavering political intentions a risk to the success of this endeavour and others
- Security for these areas going forward into the future.

2.2.2 What benefits could the CNP designation bring to make it really worthwhile?

Better ways of working together

- Working in partnerships
 - Businesses
 - Landowners
 - Voluntary groups
- Joined up thinking
- Co-ordination of management
- Co-operative working

Environment well managed

Principles of good management

- Managed environment
- Sustainability
- Diversity within park

Habitats and biodiversity better managed

- Maintained & enhanced biodiversity
- Re-establishment of rare/extinct species
- Landscape scale conservation

Grazing restored

- Bringing back agricultural diversity
 - Grazing of semi natural areas
- Conservation through agriculture

Litter and rubbish managed

- Collection of rubbish
- Attitude change to rubbish & the damage it causes

Enhance well being

Getting away from it all

- Co-ordinated tranquillity
- Wilderness experience

Appreciation and understanding

International recognition and lasting legacy

- Internationally recognised park
- A lasting legacy

Cultural heritage and senses of place

- Providing cultural heritage
- Engendering sense of place

Care for the environment and heritage

- Developing understanding of the environment
- Educating NP values
- Respect for the area – don't damage
- Valuing historic landscape

Interpretation strategy

- Island wide interpretation strategy
- Greater public awareness of Jersey's Natural heritage

Cohesive source of research

- Cohesive source of research in relation to wildlife, fishing habitat

Sensitive development

Sensitive development

- Controlled development
- Doesn't stifle development to much
- Protected landscape/ skyline
- Developments given consideration as long as sympathetic to area

Economic benefits

Encouraging tourism and recreation

- Encouraging tourism/
- High value visitors/tied to recreation

Benefits of the CNP to business

- Economic benefits to businesses within CNP
- Investment in heritage
- Doesn't stifle progress

Quality environment benefits Jersey economy

- Promoting inward investment
 - Through high quality of life
- Platform (recognised) for SoJ investment

2.2.3 What does the management plan need to do to be worthwhile?

Style

Accessible and usable style

- Short, easy to understand
- Explain itself clearly
- Maps
- Multilingual
- Graphic
- Understandable/agreed plan/policy
- Focussed

Well structured

- Define activities in separate components

Function

Agreed

- Universally agreed

Adaptive

- Flexible - not set in stone
- Adaptable
- Progressive – moves forward as best practice [evolves]

Action orientated

- Implemented
- Needs to be a management plan – not a list of rules or a document that sits on the shelf
- Achievable

- Robust policy (planning)

Defines standards

- Define 'standards'
 - Behaviour
 - Management
 - Quality
 - Development

Clear objectives

- SMART way of working (Specific, Measurable, Achievable, Relevant and Time bound)
- Define objectives for all activities
- Target setting
 - [so know] whether it is working or not

Monitoring and policing

- Be monitored
- Policed

Funded

- Sufficient funding

Reviewed

- Be cyclical
- Regularly reviewed

Ongoing stakeholder involvement

- Continually involve stakeholders

Content

Clear Vision

- Have a vision
- Sustaining the character
- Long term

Natural Environment

- Species
- Habitat management defined
- Protect identified features

Interpretation and education

- Educational
 - priority
- Guided tours
 - interesting points
- Historical
 - tours
 - apps
- Trails
- G.P.S.
 - Dictaphone apps
- Scuba diving tours

Recreation management

- Zoning of experience and activities
- Provide for and encourage access
- Somewhere for bikers
 - trail, push, motorbikes
- Control of litter
 - dog mess
- Inform management

Review boundary

- Management plan needs to incorporate low tidal area (inter below high and low)

2.3 Information

2.3.1 What questions do you have, or information do you need, to help you in your discussions?

2.3.2 What information could you share and make available if it's needed?

Questions and information needs	Information offers
Baseline data	
What are the impacts of activities – biodiversity, landscapes, population, use - Recreational activities - Management activities - Restricting building activities	
Baseline data for C.N.P. like the States of Jersey but - Social - Environmental - Economic	
Environmental data	
Data – biodiversity to identify trends	Data – biodiversity to identify trends – some is available <14> <35> Jersey Biodiversity Centre – NGO run that holds public and private data
Quality data – water quality, habitat condition, landscape quality	
Water quality information	Water quality information <26>
Soil classification	
Are there certain areas that can be set aside for pristine habitat – meadows, agricultural land, hedgerows, woodland, land for conservation management?	
Recreation	
What recreational activities are desired?	Britain in bloom portfolio – wide range of amenity in St.Brelade - info about the environment, history, key areas, wildlife and habitat, community participation, horticulture, sustainability, future <10>
Assess impact of recreation, sponsored walks, 1000 people in a weekend – is there a possibility of too many of these?	
Savage use of bikes on/in C.N.P. – what is the impact, should there be a limit? Use is good, but needs to be sympathetic	
Impact of motorbike use?	
Insurance for public recreation on public/private land – who covers this?	
Changes in lands use	
Change in land use over time	Land categories within the national park <6>
Farming related info	
	Island wide cattle health scheme which has proven the very high health status of the island's cattle population <38> Effect of canine related diseases on livestock farming profitability (UK work) disease transmission <38>
Fly tipping	
Levels of fly tipping in the C.N.P. and the consequence of it	
Relationship with existing policy and management	
	Listed building and listed places data <18>
How does C.N.P. Planning Policy tie in with the management plan?	Planning data - applications for the last 3 years on applications within the boundaries - Types - Numbers <33>
How does the park integrate with existing strategies/plans?	

What are the overlaps in relation to management responsibilities – TTS, DoE, etc – co-ordination?	
Layering of designations – are the previous ones still needed? – over-riding? Different purposes	
Concern about long-term survival of the C.N.P because it's linear, fragmented and doesn't have a critical mass	
Benefits	
What additional benefits does the C.N.P. offer?	
What are/is the criteria for the C.N.P. Is it based on the/an international convention?	
Interpretation	
Interpretation/guides/centre required	
Smart phone apps to convey information instead of visually intrusive signs	
Income/funds	
Access control/payments scheme consideration? -Income in?	
How can it be self-supporting?	
What do people want	
What do people want?	

2.4 Changes

2.4.1 Trends and changes

What trends and changes are taking place that need to be taken into account?

What is your observation based on? (eg observation or research)

Trends or changes?	What is your observation based on?
Development	
Ongoing/increasing development in and close to C.N.P.	Observation (e.g. Le Coup home – JEP)
Housing development – particularly wrong -E.g. Plemont	
Re-development of older (cottages) into very large properties	
Changes in biodiversity	
Field structures – proposed use to increase bird population -Birds on the edge -Will that be increased?	Current project via Durrell
Long term decline in farmland birds	20 years monitoring data (35)
Long term decline in invertebrates	
Puffin population decline	Observation
Increase in gull (Herring) population -Is there more protection? (now?)	
Changes in land management	
Areas being better looked after	Observation
More sheep/grazing	
Big change in land use	
Land management – sheep increased	Observation (36)
Renewal of field boundaries	
Hedge destruction with mechanical cutters	Observation
More marginal land being returned to agriculture	Factual maybe... (35)
Increased synergy between cattle and potato industries -Has increased intensification for both	Observation and evidence
Recreation	
Development of sporting activities - Shooting range - Golf course	

Infrastructure -Motorbikes -Coasteering/go-carts -Paragliding	
Would like to see more development of -Surf related activities -Country sports -Other leisure pursuits	
More walking generally	Observation
More aggressive access, dogs off leads, bikes off trails -Feel they have the right/ownership -Less respect for private property -Want them to enjoy without damaging	
Increase in facilities for recreation e.g. Wetland Centre	
More motor-based activities in St Ouens bay area -Motorbikes, cars, model cars -Jet skis – noise pollution	Observation
Path Erosion	
Foot path erosion – natural and/or over use	Observation
Noise	
Environmental impact – shell cases, noise -Shells end up in Ouaisne Bay	Shell cases being collected and cleared Marine Section Société Jersiaise
Water	
Improving water quality	Water Quality (26)
Waste	
Since green waste charging reduced usage of site	Observation
More effort to dispose of dog waste -More facilities available	Observation
Less cattle in coastal areas	
Population	
Increase in population	
Climate change effects	
Climate change -Sea level rise will create damage -Sea wall integrity?	
Coastal slope integrity may diminish -Increase in landslides	Evidence based DoE (72)

2.4.2 Sustainability

In years to come, will the CNP be able to sustain the level and types of use that occur now? If not why not and what needs managing?

Recreation and possible path erosion

- Increased use of paths will have an impact
 - What is the sustainable level of use?
 - Increased sponsored walks have impact
 - Not occurring 20 years ago
 - Is it agreed acceptable?
- Mountain bike and motorbike activity not sustainable in terms of erosion

Dog mess and litter

- Dog mess and litter quantity prevent walking enjoyment
 - Increase penalties
 - Wardens (park wardens)
- BBQs uncontrolled – litter
 - Park ranger

Population growth

- Immigration/population numbers controlled – reduce all pressures

Solutions

- Funding needs to be appropriate to resolve issues
- Conflict of uses of various activities at current levels
 - Manage through shared understanding of different activities

Water sports thought sustainable

- Water sports at good levels – needs to ensure surfing/kayaking etc. on the coast is allowed to continue and promote active and healthy lifestyles and opportunity to love our coast activity

3 Heading in the right direction

3.1 Natural environment (landscape, biodiversity and water)

- What would be the vision/s for this topic?

The natural environment is:

Protected

- Protection
- Formal Protection of the C.N.P. designation
- Ensuring that resources available for the island are maintained

Diverse

- Diversity
- Mosaic of landscape
- Functional diversity

Changing for the better

- Change; positive, sympathetic, positive change to the state of biodiversity
- Improvement

And management is tailored to the area

- Zonal aspirations, focussed by area

- What is already being done that would help achieve this? (by government, business, NGO, parishes, communities, citizens)

The Island Plan /planning policy

- The island plan activities
- Applying the C.N.P designation

Management and maintenance

- Maintenance of access (safe and disabled in places)
- Countryside rangers; maintenance etc.
- Marine management – who does this? (States?)
- Countryside renewal scheme
- Sea defences

Conservation grazing

- Manx sheep controlling Bracken on the north coast and contribute to biodiversity support/enhancement through their tight grazing regime

Re-introduction of lost species

- Birds on the edge project – Durrell

Conservation of iconic farm breeds

- RJA & HS conservation work for the icon species of Jersey cows as well as sound farming practice

Designations and special areas

- SSSI at St Ouens x 2
- Royal Grouville G.C. – rich botanically

Education and awareness raising

- Durrell initiatives including monitoring and awareness raising species restoration <35>
- Management and education activities (States)

Monitoring of plants and animals

- SOC JER do all year round monitoring of birds, invertebrates, etc.

- Durrell initiatives including monitoring and awareness raising species restoration <35>
- Monitoring of flora and fauna (insects and reptiles) <37>
- Summer butterfly monitoring at various sites (ten years now) <30>
- Jersey biodiversity centre, gathering information and data now and should become the hub for information in the future, subject to funding
 - Not all data will be fully available

Monitoring of water levels/habitats

- Hydrogeology department monitor water levels in the quarry and across St Ouens ponds

NGO working on the vision

- The National Trust are doing and have done a lot of work towards this vision <40>

Corporate engagement

- Corporate engagement and private sponsorship

■ How could that be strengthened and enhanced?

Improve the countryside funding schemes (focus, integration and time span)

- Focus the countryside renewal scheme on biodiversity enhancement
- Ensure that funding for initiatives are sustainable (meaningful in the longer term)
- Increased integration of rural funding schemes including countryside renewal, rural initiatives scheme, etc.

Increase awareness and support

- Increase community/public education and awareness raising and levels of support

Access for the less able

- Improved access for the older visitors, good safe pathways, well maintained disabled access and car parking

Harness corporate sponsorship

- Once C.N.P. viable becomes a vehicle for attracting more corporate/private sponsorship (C.S.R.)

Co-ordinated and more accessible monitoring to enhance decision making

- Co-ordination of the various monitoring efforts
- Accessibility of monitoring data, available to all
- Allowing use of this data would lead to better decision making by all
- More sharing of environmental data potentially via a central database

Ongoing dialogue between stakeholders

- More opportunity for dialogue between stakeholders
- Jersey biodiversity partnership (informal partnership)

■ What else needs to happen? (Don't feel constrained to stay within this topic if you think of some cross cutting ideas that work for more than one theme, that is welcome)

Promotion and awareness raising

- Promotion of the C.N.P. It's still not widely known about
- Signage or promotion of the C.N.P. to locals and more broadly i.e. a logo that everyone can use
- Smart phone apps etc

Shared responsibility and delivery of the plan

- Ensure that the management plan, once established, does not become the property/responsibility of the States alone but that stakeholder engagement is an ongoing feature
- Need clarity and certainty about the longer term responsibility for the C.N.P.
 - Who will manage?
 - Where will the funding come from?

Enhanced co-ordination

- Far better co-ordination between the island wide activities and the 12 parishes in operations and management

Mobilise young people

- Activities/initiatives to draw in/attract young people into the management and activities of the C.N.P. and the natural environment more broadly

Enhance cooperation with business within the CNP and marketing of products

- More co-operation between the C.N.P. and commercial businesses that operate within the boundary
- Potential to market produce from niche producers within the park (local C.N.P. produce)

Adaptive management

- A national park status shouldn't pickle everything in aspic, we need to acknowledge and embrace change

Clarify the legal status

- Set the legal status of the park or launch it if it already exists

3.2 Historic environment (archaeology, history and historic landscapes)

- What would be the vision/s for this topic?

The historic environment is:

Valued

- Value the historic environment for what it is in the round. (The CNP historic environment includes
 - Pre historic
 - Military landscape
 - Norman
 - Iron Age
 - Napoleonic
 - War 2
 - Stone walls /field patterns (sea walls)
 - Maritime – fishing, harbours, slipways, vraic
 - Smugglers cave

Interpreted

- Improved interpretation
- Better education and transfer of knowledge to the islands population in order they value what they have got
- Less visible signage greater developments of social media etc

Cared for and resourced

- Maintenance and care (improve)
- More investment and capital for management & care of historic environment

Its management is better understood

- Shared understanding how to care for the historic environment.
- Manage change with understanding
- Improved understanding of the inter action of the management of the historic environment and the climate change agenda

- What is already being done that would help achieve this? (by government, business, NGO, parishes, communities, citizens)

Active organisations

- Channel Island Occupation Society
- Société – Dolmens
- National Trust

Interpretation boards and events

- Interpretation boards in place and more planned
- Flash/Fun/discovery days for young children

Heritage is used

- Jersey Heritage letting accommodation
 - Maintains buildings
 - Encourages use etc
 - Improved visitors

Planning policy

- Supplementary planning guidance & advice
- Planning listings systems

Sea walls maintained

- TTS maintain sea walls –minimum level

▪ How could that be strengthened and enhanced?

Education in schools

- Include Jersey's Historic environment in the curriculum of schools (Much more) including early island history.

Modern interpretation methods and materials

- Development of modern interpretation materials
- Joined up information & resources developing a heritage portal

Greater involvement of local knowledge and expertise

- Greater involvement in the management of historic environment of those local people with expertise & knowledge
- More parish involvement in local decisions

Understanding of historic landscape character

- Field patterns & housing layout historical use etc. (scattered landscape)
- Better understanding of the historic landscape character, evolution of the area, before changes/planning are enacted.

TPO

- Tree preservation orders
 - Mature tree register

More skills and knowledge in traditional management

- Maintenance of skill base for traditional activities (to enable work to be completed in local manner)
- Traditional branchage management
 - Cutting with a sickle
 - Pollarding trees
 - Traditional time (July/Sept)

Application of planning policy

- Application of existing planning controls to protect heritage & CNP

More resources for care

- More investment in the care & management

▪ What else needs to happen? (Don't feel constrained to stay within this topic if you think of some cross cutting ideas that work for more than one theme, that is welcome)

Marine archaeology

- Marine archaeology improved control

Research

- Better understanding of research frameworks for archaeology

Better understanding

- Finding a way to challenge mis-conceptions

Engage young people

- Dynamic ways of involving young (teenagers) adults in the management of the environment
 - leading to interest in historic environment

CNP brings together information

- One information source for management of the CNP

Working transnationally

- Working transnationally on heritage & natural history

CNP Plan reflects this discussion

- Refection of above CNP management plan

3.3 Recreation and access

- What would be the vision/s for this topic?

The vision for recreation and access is that:

Space is used wisely

- Dedicated areas
- Enhancing recreational use of the space
- Better use/review what we have
 - Already in a new way
 - So that other areas are undeveloped
- Space use allocated on the basis of careful analysis

Facilities are used to their best advantage

- Re-use/re-imagine existing facilities
- Maintenance of existing sports areas
- Sufficient facilities to meet everyone's needs
- More planned activities for kids/teenagers
 - recreational things to do
 - educational
- Multipurpose areas in one space
 - Eg Les Quennevais Sport Centre
- Suitable facilities for users to enable easy access

Needs are identified and met

- Analysis of needs as an overview to drive the strategy
- Vision→Needs→I.D> area to do it
- People have increasing recreational time increasing money (and increasing people)
- Looking at what is achievable

Users think of others

- Respect for others wanting to do things
- Users thinking of others

Everyone is accommodated

- Vision could be to 'accommodate all recreations users.
- Multi vision – so many activities going on

Specific uses are provided for

- Need a big area for biking
- Horse Riding-mostly currently on roads, no planned routes

There are supportive transport links

- bus routes that help!
- Transportation network/car parking/park + ride

Questions /comments

- Are all recreational users 'equal'. How to prioritise / decide
- Minority organisations represented proportionally
- Division between tourists/locals – is this useful
- Keeping it constant

- What is already being done that would help achieve this? (by government, business, NGO, parishes, communities, citizens)

Marketing

- Tourism marketing
 - Walking
 - Cycling
 - Cycling festival
- Separation of marketing of activities to tourists and locals. Why?

The CNP

- Being here under the CNP mantle

Island Plan

- Getting everyone together- Island Plan 2.11

Local management plans

- Some parts have mgt plans in place
- Island Plan

Strategies

- Biodiversity strategy
- Sports strategy but no recreational strategy at the moment
- Draft access strategy

Education

- Through educational delivery/
 - Curriculum-ground up

Wise use of marine

- Knowledgeable of offshore reefs
- Marine Park????France → ☹
- Ramsar (wise use)

Not enough

- Not enough! Not joined up! Not a lot!

■ How could that be strengthened and enhanced?

A user informed strategy

- An overall strategy based on an audit to try and unify the activities
- Identifying and asking identified groups
- Commercial organisations and users/amateurs

Impact assessment

- Assessing overall impact of the various activities they do or could take place should form part of the strategy

A hub

- Centrally locate tourism
 - Hospitality
 - Recreation
 - Sport
 - Heritage
- Facilitate the *Hub* Tourism? / ESC?

Key personnel

- The right people to do the job-whatever department
- Someone with the authority to permit/ration different activities someone 'strong' with an overview

Coordination of areas and events

- Allowance of // to co-ordinate daytime and evening events
- Multi-use of areas in a more co-ordinated way
- Is part of it having a co-ordinated calendar of events part of the *Audit before strategy*
 - Try and co-ordinate events to reduce impact/increase synergies

Website

- Website content-tourism-quite wide + broad

■ What else needs to happen? (Don't feel constrained to stay within this topic if you think of some cross cutting ideas that work for more than one theme, that is welcome)

Website

- Dedicated Island events site
 - Enable co-ordination for themed events etc.
 - Tides, school holidays etc
 - Sifted in order of priority

Social media

- Social Media
 - Facebook
 - Twitter-events log/tweets
 - With links
 - Sidebar
- Target tourists users and local users in key times- eg school holidays and during transit to and from the Island

Expand sports event info service?

- ESC currently working on a sports events 'one stop shop' information service-maybe this needs to go wider?

Include marine?

- What about the offshore reefs-should they be included in exactly the same way?

3.4 Interpretation, information and education

- What would be the vision/s for this topic?

The vision for interpretation, information and education is that it is:

Integrated and joined up

- All the different stakeholder/agencies having a joined up interpretation of education for the CNP
- To identify & streamline responsibilities of individual agencies

For islanders and visitors

- For every Islander and visitor to enjoy- experience know about the CNP and what it stands for and aims to achieve

Communicates the vision of enhancement

- The vision is for every feature to be enhanced. Eg habitats, sp, culture etc

Comment on extent of CNP:

- Channel Island national park-rather than just Jersey

- What is already being done that would help achieve this? (by government, business, NGO, parishes, communities, citizens)

Nothing specific to CNP yet

- Nothing specific to the CNP at the current time, how activities are taking place.

Projects

- Parish in bloom scheme, promotes nature in general
- Ice age Jersey, looking at the archaeology – historic C Coastline.

Ongoing management

- Habitat & landscape management by Env & National Trust.
- Current site protection, providing information to public on what is being done & outcomes

IT

- WiSe – informing people how to behave in marine environment.
- Provision of information through websites, campaigns etc.

Guides and leaflets

- Document being published, south west coast walking guides-other being developed.
- Access to coast - document being developed call the Countryside Access Strategy

Walks and talks

- Guided walks
- Jersey Tourism – promotes Jersey walking week, Seymour favour

Interpretation panels

- Interpretation panels at key sites

Interpretation centre

- Wetland centre, France Le Sueur Centre.

- Usage by large recreational groups eg Scouts, rambblers, sports centres

Volunteers engaged on practical action

- Volunteer engagement, Eg Action for wildlife.

Outdoor education

- School walks & talks

■ How could that be strengthened and enhanced?

Identify needs

- Identify all the needs of the stakeholders involved and co-ordinate them

Codes of conduct

- Guidelines for behaving in the countryside
- Develop code of conduct
- These that use the CNP should know if they may be damaging it
- Tightening up laws to reflect sensible use using codes
- Creating rules which apply to the use of the CNP

Interpretation centres

- Interpretation Centres across the whole of the CNP. Using existing buildings
- Jersey Biodiversity Centre

Use cafes and transport to get the message out

- The current information needs to be made accessible
- Use businesses eg cafe to help get messages out. Information caterers
- Make it part of the letting agreement that cafes provide information on CNP eg panel board
- Bus company to carry information about CNP

Monitoring

- Habitat monitoring
- Species population monitoring
- Marine Biology section of Société
 - Carry out survey work

Governance/group to coordinate

- Needs to be co-ordinated / joined up
- Need an authority board to help co-ordinate activities
- Need for subcommittees under the authority board (Les Mielles sub-committee)
- Separating planning section and environment section of the Department of the Environment

Learn form good practice

- Birds on the edge – good website
 - Crossing over between conservation and agriculture, bring agriculture back to conservation

Capitalise on existing knowledge and initiatives

- Habitat 1 survey
- Countryside character appraisal
- SSI surveys
- Island Plan – Environmentally sensitive areas
- Eco-Active, which include schools, businesses, States.
- Water framework directive work being undertaken by the State Of Jersey

Links with others eg farmers, recreation and parishes

- Recreational activities – being taken out into the environment. Eg Jersey Kayak adventures
- Building links with farmers and other users of the land
- Parishes to join up and work together

Encourage business diversity

- Creating opportunities for diversity and business

Pool of wardens

- Wardens/local area guide – pool of them

Legacy documents

- Legacy documents are important to develop

- What else needs to happen? (Don't feel constrained to stay within this topic if you think of some cross cutting ideas that work for more than one theme, that is welcome)

Strong brand image

- Strong brand with its own brand, where marking package so that it is clearly identifiable
- Selling the concept of the CNP to the public & visitors
- Define what makes Jersey Coastal National Park special
- Is Jersey CNP the correct name for it?

CNP interpretation

- Interpretation boards specifically about CNP
- Use technology rather than put up big signs eg Apps
- Use technology to provide information on the CNP

Better access

- Public transport links, starts of walks, end walk, honey pots
 - Tourism head
- Park & ride
- Cycle networks
- More disabled access
- Provision of Environmentally coach tours in CNP area

Education department involvement

- Jersey education Dept needs to take the CNP on & put it into it curriculum & use it as an educational resource

Principles

- We need to look beyond self-interest
- To get by in from everyone compromise is needed
- It can't just be about an individual organisations needs/wants

Links with other national parks

- Joint network of other national parks

3.5 Business and tourism

- What would be the vision/s for this topic?

The vision for business and tourism in the CNP is that:

There is a strong vision and brand that fosters pride in the area

- People need to have vision
- Recognition of branding
- Branding
- Identifying/area
- Pride – by everyone

The CNP is promoted and creates a desire to visit

- Promotions
- Promoting area
- Create desire to come to the Island
- Promotional activities/events

Increased numbers are well managed and sustainable

- Balance so that strains are not put on current activities

Organisations work together and fulfil commitments

- Networking –Business
- Co-operation
- Parish commitments
- Government commitments
- Shared business plans

IT is used to communicate information

- Use phones, ipads for information

- Virtual reality → tours – webcams - technology

Innovation and entrepreneurs are encouraged and niche markets developed

- Entrepreneurs – Niche markets- increased numbers – diversification
- Innovation

Jobs are kept and created

- Employment – protection of blue collar workers in the future

Opportunities are provided for enjoyment

- Leisure
- Events

- What is already being done that would help achieve this? (by government, business, NGO, parishes, communities, citizens)

Nothing yet specific to the CNP

- Nothing actually defined as yet to promote park – identity
- No investment

Interpretation

- Interpretation centre (Francis Le Sueur Centre) - Not used enough
- Webcam already in place – Puffins
 - Crabshack

Zoning

- Separation if area within park – motor sport etc. – Health & safety

Existing plan

- Island Plan

This workshop!

- Event being held today

Use the natural beauty to encourage tourism

- Using as platform, natural beauty, being promoted by Tourism

Co-ordination under the CNP banner

- Needs to be bought under one banner NP

Heritage holiday accommodation

- Jersey Heritage all taken on board & are being let out. Holiday lets. – Expanding

- How could that be strengthened and enhanced?

Manage users

- Rangers specific to area
- Rules – Keep area clean

Clearer understanding of the CNP

- Definition of park not just for tourism, all the Island
- Definition of what you could make happen
- Help/ direction needed

Funding

- Funding available from – eg RIS (Rural Initiative Scheme) T.D.F. (Tourism Development Fund)

Facilities able to cope with increased numbers

- Toilets
- Consider the infrastructure, parking, access, how to manage increase numbers in area

Manage areas

- Know when you are in it
- Designated areas

Understand uses and users

- Define the uses/users of the area

Promote sports

- More promotion of sports available in the area

Outdoor education

- Available for children to be taken & taught about it. Education

- What else needs to happen? (Don't feel constrained to stay within this topic if you think of some cross cutting ideas that work for more than one theme, that is welcome)

Find funding

- Find some funding
- Funding for
 - Branding
 - Promotion
- Parish rates – used to enhance?
- Needs to create its own income
- Create trust pool – charges for walks etc
- Commercialise
- Corporate Social responsibility (CSR) funding – RBC. HSBC
- Suggest – contributions from buildings for art be used for NP – option offered

Pro-active and adapt to change

- Pro-active in future development – be activities to be encouraged
- Planning/adaptabilities to future events/change

Develop in manageable amounts

- Develop project plan in bite size chunks
- Stages – start St Ouens – gradual Park area created

Manage well

- Middle ground – between biodiversity/restrictions?
- Some areas need to be maintained – overgrown etc – derelict areas – SOJ

Work within laws

- Constraints on business activity
- Work within laws

Know existing levels/types of activity

- Definition of current activity

Working together

- Co-operation between all the groups

Sea defences

- Sea defences – need looking at

3.6 Farming

- What would be the vision/s for this topic?

The vision for farming within the CNP is that it:

Promotes Jersey's excellence

- Promotes Jersey's excellence internationally

Is profitable, sustainable and viable

- Profitable, sustainable business
- Business as usual
- Subsidies

Has diversity, specialism and niche markets

- Diversity
- Diversity has evolved to support the business
- Specialism is a business requirement
- Develop niche markets to satisfy cash flow and accounting

Helps restore wildlife and habitats

- Uses of agricultural land in C.N.P. – bird seed mixes are in place
- North coast grazing - historic

Encourages local food production

- As self-sufficient as possible in food production
- Some land in local production of food already but this does create problems for soil structure and composition

- No GST (Goods and Services Tax) on locally grown food
 - is better understood**
 - Market forces lead to pressures on agriculturalists and forced them away from a more diverse production
 - Jersey already in a very competitive market that has driven change to current status
 - Complicated set of issues driving business decisions
 - Alternatives to existing system are great but must be economically viable
 - Impact of extreme weather events on current system?
- What is already being done that would help achieve this? (by government, business, NGO, parishes, communities, citizens)

Support/subsidies

- SAP (Single Area Payment) and CES (Countryside Enhancement Scheme)
- Quality milk payment
- Rural initiative scheme
- Service level agreement with RJA & HS (Royal Jersey Agricultural & Horticultural Society) for dairy services. AI, dairy industry costing scheme, lab works, pests and disease work, land controls, planning advice
 - Free advice, cross compliance
- JFU (Jersey Farmers Union) supports
 - Labour sourcing
 - Training assistance

Strategy

- Rural Economy Strategy provides a 5 year framework

Wildlife enhancement

- Field margins, hedge planting, ecological networks
- Encourage better management of hedgerows
- Planting of trees has increased

Weed management

- Better management of weeds (noxious)

Creation of the visual landscape

- Created the visual landscape and visual amenity

Allotments and market gardens

- Opportunities for allotments on farmland extended (JALGA) (Jersey Allotment & Leisure Gardening Association)
- Market gardening could provide opportunities - North coast fields

Local consumption of local production

- Citizens should purchase more locally grown produce

Broader benefits

- Agriculture is contributing to tourism
- Adding spiritually

- How could that be strengthened and enhanced?

Award for environmentally best farms

- Annual competitions for best run farms in the CNP. – environmental

Tree scheme

- Free tree scheme for farmers to plant – provide benefits as wind breaks and disease control

Understanding

- Farmers need to make money to enable re-investment and land management
- It costs a lot of money for maintenance
- Constrained by issues of land being rented. Why manage and have costs on rented land

Subsidy and benefit of well run farms

- The healthier (viable) farms are in and around the park. The better for the park
- Subsidy is community contributing to the C.N.P.
- Lime subsidies, increasing field pH and improve productivity

Reduce Export costs

- Examine freight costs – subsidy?
- Harbour dues removed on exports for all industry
- The difficulties with removing harbour dues are recognised. Threaten import costs
- Costs are high to produce due to harbour, transport costs.

- What else needs to happen? (Don't feel constrained to stay within this topic if you think of some cross cutting ideas that work for more than one theme, that is welcome)

Agri/environmental tourism

- Environmental Tourism on farms. Dairy/arable income for farmers. 'Agri-Tourism'
- Relax planning regulations to respond to demand for Agri-Tourism

Zoning for particular needs

- Set-up areas designated for recreational activity, mountain bikes, go-carts, etc. by reducing red tape/regulations

Access

- Footpaths across farmland
- Bridle paths and pony rides
- More horses

Dogs controlled

- Control dogs on farmland
- Adapt dog licensing for better controls

GM?

- Revisit use of GM crops
- Anti-GM foods

Management of marginal land

- Marginal land – bring back into production
- Improving habitat condition through grazing
- Improving biodiversity
- Birds on the Edge

Diffuse pollution managed

- Slurry control and run-off to sea needs control. Also boreholes

Aquaculture

- Aquaculture areas set aside for operations

Seaweed removal

- Removal of seaweeds law, may see total removal of seaweed [eg] to support medicinal [product] development
 - What could be impacts?

The farming context understood

- Farmers want to make money from traditional activities rather than over diversifying
- Agriculture is constantly evolving
- Is agriculture being hijacked and held to ransom?

Backing and planning

- Government backing
- Any proposals need to be supported by good plans

Effect of CNP?

- CNP. idea is going to confuse us, too many ideas – fine as we are

3.7 Community well being

- What would be the vision/s for this topic?

The vision for community wellbeing within the CNP is that

It promotes physical and psychological health

- The health benefits available from the CNP
- Green lung effects is very possible
- There will be health benefits/ (Mental & physical)
- There are documented cares of the effect of green spaces

- Urban areas add stress to life

Provides outdoor education

- Very active schools engagement program
 - Some Jersey urban children don't get any rural areas or experience

Feels safe

- Safety maybe an issue
- A personal feeling of security when in the park

Is a working landscape

- Needs to be a working landscape

Encourages equitable access

- Disabled Access/ Enablement/inclusiveness

Encourages and benefits from small local business and employment

- May innovate opportunities for diversification in employment
- Encourage input of resources from businesses that benefit from location in CNP. Eg. Cafes at St. Ouen

Engages local communities

- Community engaged/ has ownership of park

Enables access to off shore reefs

- Access to off shore reefs.
 - Over subscription would be an issue [ie impact of disturbance from increased access]

Encourages wildlife beyond the park

- Indirect benefits outside the park
 - ie. Bird life based in the park will be seen / experienced outside the park

Clarifies what community wellbeing is

- Community well being.- What is it?
- Community – well being will be possible

Comments

- Include Coastal Ramsar areas in Park
 - Do no restrict to the original planning designation
 - Boundaries should extend to lower water mark
- People should be aware of the opportunities that the park offer
- Would gain International recognition for our efforts to protect our environments

- What is already being done that would help achieve this? (by government, business, NGO, parishes, communities, citizens)

Strategies and policies

- Sustainable Transport Strategy
- Health Strategy
- Island Plan
- Planning controls prevent advice development.....?

Parish Initiatives

- Local Parish initiations – Allotments, Britain in Bloom (Tourism won't fund if not enough parishes enter

Corporations doing projects

- CSR – Corporate Social Responsibility/
 - Do various projects
 - Clean ups
 - Tree plantings

Back to work and probation schemes

- Probation & Back to work projects

Active NGOs

- Nat. Trust & other NGOS.

Existing measures to support nature

- Already protected areas (SSI)
 - Gov + Nat. Trust
- Positive Management for Nature Conservation

- Agri-environment scheme
- Footpath network**
- Existing footpath network.

■ How could that be strengthened and enhanced?

NGO's work together

- Join up NGO's, prevent working in isolation

Make more of CSR activities

- Increase / tap into Corporate Social Responsibility

Enhanced recreational activities

- Strengthen recreational opportunities
- More developed path network, more circular routes

Expand boundary of the park

- Expand the extent of the park – its too linear and that makes it Fragile
- An expanded area would give more critical mass & add a 'buffer' around it
- Or have an added buffer with reduced levels of (development) controls. Compared to the park, but higher then general controls

Delivery of management plan

- Actual delivery of the management plan

Clear governance/ management group

- Essential to have a group or management committee to run/sponsor/manage/champagne the park

Political support

- Political support / Campaigning

Engage schools

- Active schools engagement programme

Camping

- Allow development of controlled Camping on left North Coast
- People would pay to stay in beautiful locations & help fund the park

■ What else needs to happen? (Don't feel constrained to stay within this topic if you think of some cross cutting ideas that work for more than one theme, that is welcome)

Enhanced and equitable access

- Equal access for all.
 - Disabled eg
- Access to the park
 - Paths
 - Green lanes
 - Bus routes from urban areas
- Transport links should discourage car travel into the park, increased public transport

Funding

- Expand percent for art policy to include other sectors eg environment or CNP
- Donors would be able to choose which sector or developers their contributions goes to (à la- Waitrose shopping token scheme.)
- Bid for dormant bank deposits to assist in Funding

Review GDO

- Review of 'general development order' in 2014 to consider reducing allowances within the park

4 Wish List

4.1 Which ideas do you want to prioritise for in depth discussion and action planning at the next workshop?

For the Coastal National Park designation to make a meaningful difference, groups and interests will need to work together. That includes Government departments, business, the third sector(NGO), parishes communities and citizens. Each has particular strengths, but by integrating ideas and action, more can be achieved. But which projects, ideas and initiatives will make the most difference? Please consider what has emerged on the wish list and prioritise the ones you would most like to see considered in greater detail at the second workshop.

Code number	Idea	Tally
10	Promotion of CNP <ul style="list-style-type: none"> – Adequate resource to implement and promote concept of CNP – A wider range to receive information about the national park – A wider knowledge of all the facets of the CNP to be promoted islandwide (particularly to school children) – Raise awareness and promote the park – Definitely more info about what is out there ie areas to walk / view etc – Publicity regarding CNP little public awareness at present 	17
19	Collaboration with and understanding of farming <ul style="list-style-type: none"> – Closer collaboration between land owners and CNP management – Be mindful of the needs of farmers to carry out their operations – Increased support for farmers within the protected area to ensure desirable outcome – Have a lot to lose (farmers). Country is a working environment and don't want to lose control, don't want increased access, don't want public in the way of operations. Risk of backfiring 	16
11	Education <ul style="list-style-type: none"> – Increased education about Jersey and the CNP in schools in Jersey – The need to spread the good work through education and get schools involved – The Next Generation” – Future investment by educating our children today on the importance of the CNP for tomorrow – More educational activities in NP 	14
15	Protect biodiversity <ul style="list-style-type: none"> – Protection for species in the CNP 	13
21	Co-ordination of budgets <ul style="list-style-type: none"> – Common resource for all CNP users – Co-ordination of available budgets across all agencies / NGO's / organisations etc to deliver the agreed implementation plan – Financial support from the States and practical support from islanders 	13
23	Use CNP environmental qualities to support economic growth <ul style="list-style-type: none"> – Using the special environmental qualities to encourage inward investment in the Island 	12
5	Education about responsible use of the CNP <ul style="list-style-type: none"> – Education to clean up as used – Integrated education strategy around environmental issues / recreational use 	11
6	Code of conduct <ul style="list-style-type: none"> – Joint Code of conduct across all aspects of the CNP 	11

	<ul style="list-style-type: none"> – Strong need for a “Jersey Country Code” to establish guidelines re access, to prevent crop damage, in appropriate areas and clashes between farmers and public or DON'T HAVE A PARK, PREVENT access and avoid the problem. 	
4	<p>Needs analysis – visitors –locals - communities</p> <ul style="list-style-type: none"> – Establish needs of visitors and locals. Communication – Merge of interests - Tourists – residents 	10
3	<p>Sports needs analysis and shared use</p> <ul style="list-style-type: none"> – Needs analysis of sports pursuits against areas of CNP appropriate – Areas within the CNP to be used by more than one organisation where possible to maximise resources of land – Co-ordinate / collaborate on activities (eg shooting and motor activities)- perhaps areas and / or club houses could be shared and so reduce pressure on the areas 	9
12	<p>Historic / heritage Interpretation</p> <ul style="list-style-type: none"> – Full acknowledgement of the value and contribution the historic and natural environment make to the Nat Park – Jersey has an extraordinary diverse history over the last millennium. Certainly enough for a fascinating documentary film – highlighting CNP – Better interpretation of historic landscape 	9
13	<p>NGO co-ordination & voice</p> <ul style="list-style-type: none"> – NGO's getting informally / formally together so they speak, as far as possible, with a unified and hence more meaningful voice. Will therefore be “stronger” in their response to and with the Government. 	8
7	<p>Strategy & co-ordination for events and activities</p> <ul style="list-style-type: none"> – Write a strategy for the development of activities / events in the park – Institute a diary of events and happenings to maximise use of areas over the year and not have too many events that cross each other dates – SUGGEST TOURISM OFFICE 	8
8	<p>Use of new technology</p> <ul style="list-style-type: none"> – Utilising modern technology to increase the users experience of the CNP 	8
1	<p>Transport for sustainable access</p> <ul style="list-style-type: none"> – Transport Network that allows sustainable access to all sections of the community. 	7
18	<p>Monitoring & data</p> <ul style="list-style-type: none"> – Better environmental monitoring to provide baseline to measure any positive or negative changes against – Biodiversity, data + sharing, information – Sharing relevant data and information between all stakeholders 	7
20	<p>Make the most of small business and entrepreneurship</p> <ul style="list-style-type: none"> – Business within the CNP should hold /host information re all the other activities that are available within the park – Find ways to involve local small business and creative industries to delivering CNP value – building entrepreneurship and a can do attitude to change 	7
22	<p>Corporate Funding / CSR</p> <ul style="list-style-type: none"> – Getting some of the big banks or Trust companies to stump up some cash (or practical help) Corporate social responsibility £££ 	6
2	<p>Bridleway + paths eco-tours + trails</p> <ul style="list-style-type: none"> – Create new bridle ways and footpaths for eco-tours including trails attractive to growing continental eco-tourists 	6
14	<p>Mobilise volunteers</p> <ul style="list-style-type: none"> – Volunteer resources 	4
17	<p>Network of pond reserves and bird hides</p> <ul style="list-style-type: none"> – Create network of pond reserves with mini bird hides perhaps made of railway sleepers to be eco-friendly and durable to attract biodiversity 	4

16	Sheep grazing (of headlands) – More sheep grazing, more sheep	3
9	Visitor facilities – More appropriate design of visitor facilities	1

Other responses kept separate because they will be covered in later workshops anyway.

Co-operation

- Co-operative determination to fulfil the promise of a CNP
- Closer co-operation between all interest parties
- Increasing awareness of the CNP through the collaboration of all stakeholder groups
- Identify and co-ordinate all stakeholder responsibilities / interests

The Plan & Delivery

- Taking the project into manageable segments to focus on the achievable first
- For the CNP to be recognised as an entity
- Integrated management plan for the land / areas involved
- Progress and a clear structured approach to achieve the CNP vision
- The plan is pragmatic economically sustainable and easily understood – single sheet of A4 - 10 Guiding principles
- A usable CNP that will benefit the whole island
- Action is more important than simply getting an
- Exhaustive overarching plan together which will then have to go through so many hoops before anything actually happens
- A co-ordinated and integrated approach to land management within the CNP

Governance

- One central governing body to be established to represent all involved
- The implementation of the management plan is guided in a formal way, by stakeholders external to government.
- Co-ordinated approach Central body or authority to develop CNP + liaise with stakeholders/groups.
- Independent authority to take CNP forward.
- A Clear and Visible management structure for the CNP with a dedicated budget.
- Park run on the basis of a public private partnership.

The topic of the boundary was also not included in the prioritisation because it is out-with what can be delivered by this management plan although an action can be included that the boundary should be reviewed.

Boundary

- Extension of the boundaries of the CNP to include the beaches ie below MHW
- Extend CNP to MLW
- Expand the area of the CNP to create a larger, more sustainable- sized resource “critical mass” (but avoid areas with buildings!)

5 Resources for change

5.1 What assets and resources* might you/your organisation be able to harness for shared initiatives and shared outcomes?

* 'Assets and resources include: time, effort, energy, information, know-how, innovations, skills, funds, staff, volunteers, initiatives, places, networks.

Each groups work is colour coded so the work from one group can be traced throughout the following text.

Group 1 , Group 2 , Group 3, Group 4, Group 5

Possible assets and Resources	Name of organisation or participant number (if participant wants a degree of anonymity at this stage)
People	
Volunteers	
- Act as contact for volunteer services	- St Brelade Parish – (10)
- Volunteer co-ordination – Back to work, schools, probation	- <72>
- Monthly “community day?” for people to work in the community	-
- Support + co-ordination for volunteers	- <25>, <35>, <36>
- Know how, skills, networks, volunteers	- <37>, <38>
- Volunteers	- I.of.D (Institute of Directors) – Jim Hopley
- Volunteers	- Hautlieu School
Networks	
- Know how, skills, networks, volunteers	- <37>, <38>
Staff time	
- Potential staff budgets for existing work to be co-ordinated management experience, project	- T&TS
Funds	
Funding	
- Project to identify how to secure funding is required	-
- Funds for acquisition – in the Coastline campaign	- <25>
- Jersey motorcycle & Light car club (JMC & LCC)	- JM & LCC – sites for fund raising with CNP
Corporate funds	
- % of profit into a trust fund for the CNP e.g. 1% of daily sales go towards the CNP for local area	- 37
- Could be a movable % of profit from businesses in the CNP to go to fund/re-invest in management activities	-
- Concomitant reductions in parish rates/tax for land management activity in CNP	-
- CSR Sponsorship or sponsoring in kind	-
- Jersey Royal Company – Support environmental initiatives within profitability constraints	-
- Corporate, social, responsibility. – Explore opportunities for funding – Social involvement	-
Visitor pay mechanisms	
- Add on pay upfront for car parking charges	-

- for hire cars integral to the hire fee
- Increase rates to fund CNP management -
- Ring fenced funding
- Would prefer flat rate rather than 'gate charge' -

Offsetting

- Green offset financial support mechanism -

Funding from arts fund

- % for art as part of development process developed to give choices -
- Planning gain - % for art extend to contribute to CNP (cash for the environment) etc - Planning extending % for Art Dept

Interpretation

Interpretation and education

- Education + interpretation increasing activity - <35>,<25>

Places

- Use of Greve de Lecq barracks for CNP interpretation - <36>
- Frances Le Sueur centre to be used as an interpretation centre - <72>
- Provide Francis Le Sueur Centre as a resource to CNP - <36>
- Other states buildings may be available as an interpretation centre e.g. Ports of Jersey - <6>
- Water sports Clubs -

IT based

- GIS Mapping linked to apps which would be developed further - <6>
- Built heritage, developing/ providing up to date material – using modern media - <29>

Heritage

- Heritage research, interpretation -

Education

- Engage education + get inclusion in primary + secondary agenda for CNP - <25>
- Educational officer out to schools to deliver message - Jersey One World – Educational Officer

Data information and know how

Data

- Societe Jersaise - Societe – Collaboration [sharing] of records and data – Jersey Biological Centre
- data collection
- archaeological section
- Marine biology section
- All sections – information source
- Data biological records centre - <72>
- Information – Archive/Societe/Parish Halls -
- Data sharing -

Knowhow , skills, expertise

- Knowledge, know how, skills, interpretation, language skills - <13>
- Expertise across scientific disciplines with CNP -
- Know how, skills, networks, volunteers - <37>, <38>
- Technical support, training facility, commitment – Biodiversity BOTE Bird Monitoring - <35>
- Know how + share knowledge of area etc. - Genuine Jersey – Jim Hopley

- Protection of Jersey Heritage – fund of knowledge
- Council of Protection of Jersey Heritage

Promotion

Branding and promotion

- Develop a brand, promotional material – Manage the process - <17>
- Communication about the CNP internal + external. What it means, how does it work. – needs to be improved. - <25>

Promotion of natural environment

- Continuance of the National Trust promotion of the Natural Environment -
- National Trust – Staff and expertise available –Education resource -

Management of access, land and heritage

Access

- Access, management - <72>
- Access to park - <25>
- Access in the park - <36>
- Provide suitable infrastructure - <36>, <25>
- Information & Policing - St Ouen Parish – (11)
- Advice & assist with routes - Zebra Cycles
- Access for less able - Jersey Disability – Jim Hopley

Land

- Providing land management, experience, skills + staff to privately owned land -
- Funding for landowners for ecologically sensitive land management -
- Places SSI's managed by Department of Environment - <72>

Heritage

- Support information & advice on heritage - Environment – Planning Historic Buildings

Marine

- Support information & advice on Marine Resources & enforcement if legislation in place. - Marine Resources

Blue badge holders

- Bob Tompkins (Blue Badge £3,000 to qualify, Bronze Badge £300 to qualify). New Guides required. Needs updating. Current Holders getting older -
- Bob Tompkins – Skills, knowledge & Time -
- Tourism – To train/fund Blue/Bronze badge – Increase in number holding natural environment skills -
- Garrett Jeffreys & Bob Tompkins would like to train as Blue Badge holder -

Commitment, support and leadership

- Commitment, support for CNP concept and management plan implementation - <25>
- Leadership – various organisations see the need -
- Support for CNP through accommodation lets - <29>
- Know-how, innovations, skills, funds, staff, networking, NGO partnership. Information, Promotion within groups - Chamber of Commerce – Jim Hopley
- Jersey Volunteer Community Sector – Jim Hopley

6 Management plan – maximising its use

6.1 To ensure the management plan is a working document, useful to you and others, what does it need to be like?

Each groups work is colour coded so the work from one group can be traced throughout the following text.

Group 1 , Group 2 , Group 3, Group 4, Group 5

Style

Who will write it?

- Who will write it?

Who is it for?

- Who is it for, what is it for
- Who is it for- who will it benefit?
- Who is document for? Needs to be appropriately targeted + understandable for all (technical stuff can be presented separately)
- Used by a range of different stakeholders
- Guidance to stakeholders/information document for governance

Accessible and usable style

- Easy to understand
- Easy to read, simple to interpret
- Easily accessible
 - Documents (guidance)
 - Land
- MP should be useable by all those who use the CNP
- Locally based plan-not use UK template
- Accessibility
 - Language translations
 - For stakeholders/users/target groups that may not usually access these things

Different formats

- One size does not fit all
- Published in many formats

Electronic versions

- Technologically interactive
- Can it be electronically available to different areas of interest.
 - Needs to talk to codes of conduct if in this format
- Electronic/interactive but print on demand
- Viewable mapping links to actions in certain areas by eye
- Web version multi-lingual
- Mobile app version

Summary

- Short (2 pages?)
 - Summary pages?
 - ++?
- Key point summary
- 10 point plan to lay out direction for use

Simple

- KISS – ‘Keep It Short and Simple’
- Should be as simple and achievable as possible

Concise and proportionate

- Concise/not full of guff
- Well cross-referenced
- Proportionate to size of CNP/Jersey

Maps

- Map-information of CNP documentation
- Map area to designate features – categories of features

Structured

- MP needs to be in zones, e.g. MP for St Ouens need be different to St Catherine’s woods
- Plan should have specialist technical sections for special interest groups, correctly and researched
- Should have sections on different areas of interest-ecology, archaeology, etc
- Topic document?
 - Nat Env
 - Recreation
 - Education

Function

Inspirational

- Needs to inspire ideas
- Engender change, and inspire business. All organisations business arms
- Needs to be more than what is already there -management
 - Needs to give the CNP an identity
 - Needs to be a priority

Consensual

- Needs to be agreed
- Balance. Accommodate different aspects
- Incorporate all stakeholder’s views and aspirations in a consensual way

Broad

- Broad in its aspect

Adaptive and future proofed

- Adaptable
- Flexible
- Framework needs to be long-term
 - Flexibility within the framework
- Room for adjustment, not to be rigid
- Needs to be flexible to accept change and new thinking
- Future-proofed
- Management Plan as a useful working document

Set out timeframes of the plan

- Plan should detail its length of operation

Action orientated

- Action Plans within the framework for individual/specific areas, e.g. tourism, sand dunes, etc
- Must say who does what, when and why

Clear responsibilities including stakeholder responsibilities

- Set out responsibilities
- Needs to include who is going to implement the actions, who is responsible?
- Plan must decide who is responsible for what-made up of a variety of stakeholders
- Built-in stakeholder responsibilities

Clear objectives and outcomes

- List clear objectives
- Element of measure of success
- Contains short, medium and long-term objectives
- What is, condition, objectives + how to achieve the objectives
- Achievable aims and objectives
- Clear outcomes identified

Time-bound

- Time-bound objectives/scope
- Must make things happen Timescale
- Must have timescales for former actions to be completed by
- Timescales defined

Impact/implementation monitoring

- Ability to monitor outcomes

- Needs to be monitored
- Impact assessment symbols unit
 - Key indicators
- Set up your key indicators and define them
 - Key indicators to assess the impact of your management plan actions
- Reporting should be separate

Reviewed

- Building in a review process
 - 5 Years
 - Changes in Island Plan

Governance

- Governance mechanisms identified (trust, board, etc)
- A management team should be responsible for the Management Plan
 - E.g. Jersey Water Board
 - Needs appropriate skills sets

Political commitment

- Political commitment

Clear relationship with existing policy, plans and strategies

- It should be linked to other plans & strategies
- Can't be in conflict with other plans, strategies
- Will the plan use current guidance or will new rules be put into place?
- Where will it fit into other government policy?
- Decide what legal standing it has
- CNP plan should be developed from existing plans
- Don't tear up the book
- Do we need a plan?
- Needs to align thinking + then update regularly to deliver projects
- Needs to talk to timeframes of all strategies and plans
- CNP management plan should link to other policies – Transport, Education, Sport and Leisure, environmental tourism, etc
- Compatible with existing management plans
 - Local
 - National
 - International
- Clear reference to relevant laws, regulations and codes of conduct

Guiding principles not rules

- General principles rather than technical guidance
- Guiding principles vs. prescriptive rules
- Greater buy-in with guiding principles rather than rules
- Guideline document, which provides rules
- Will there be penalties for breach of rules?
- Not too many restrictions

Legacy and souvenir versions

- Legacy documents and souvenir versions

Content

Vision and overall objectives

- Vision for CNP
- Maintain and improve the area of the CNP
- What are the objectives of the CNP
- What's its purpose?
- Aims → Leadings

Protection of the CNP

- Needs to protect the asset:
 - The natural & heritage environment
- Legislation to back CNP designation identified and clarified

Management of current uses and activities

- Include current uses of within CNP plan

- Code of conduct with the park, landowners, users and stakeholders in general
- Restriction of activities if necessary – define boundaries of activities
- Be used as a document to tackle the issues in the park areas existing

Education and interpretation

- Encourage education where possible
- Educational features and content

Set out resources for implementation

- Plan must be correctly costed and funded
- Needs to be fundable
- Built-in funding
- Funding and resources clearly identified (all funding mechanisms, not just Gov)
- Plan should list personal requirements, i.e. ranger team to enforce behaviour
- Fund by tax on 11k entrants to Jersey – voluntary contributors

Suggested components

Background to the CNP

- How planned
- How is it set up
- Legal status

Governance /management

- Overall management structure/who
- Responsibility
- Budgetary stuff and responsibility

Resourcing

- Funding mechanisms
- Indicative budgets
- Fund-raising (target?)
- Taxation measures

Relevant policy context

- Other legislation-‘an explainer’
- Regulations/laws of relevance
- Policies/planning

Maps of the area

- Maps/links/boundaries
- Land zonation

Vision

- Vision/purpose/aspirations

Monitoring and Review

- Reporting
- Timescales-add in a rolling review

7 Wish list prioritisation

7.1 Which ideas do you want to prioritise for in depth discussion and action planning at the next workshop?

The prioritisation results are shown in 4.1

8 Parking place

Boundary

- Although the offshore RAMSAR sites are included in the C.N.P. it appears that the south east coast site is not. Why?
- The intertidal zone has a major impact on the amenity and scenic value so why is this not included in the C.N.P? The C.N.P. should be extended to the MLW.
- With a large number of comments about beaches and their visual aspect/cleanliness, why does the C.N.P. stop at the high water mark and not the low water mark?

- Potential for joining of the C.N.P. and RAMSAR sites and bigger potential for a world heritage site under UNESCO

Further engagement

- Ideally the consultation must include more than just these voices, everyone impacted and impacting on the C.N.P. should be consulted, particularly residents.

Enforcement

- Rangers must have 'powers' to enforce guidelines.

Continued working together/governance

- As this process progresses we need a discussion about the mechanism by which we continue to work together
- E.g. governance, memorandum of understandings, structures, etc.

Access and parking

- More needed
- Accessibility and inclusion wherever possible for people of different ability
- E.g. disabled
- Disabled parking where there is parking and disabled routes – hard surf where they can see the C.N.P. and enjoy it.

9 Short term Actions following the workshop

What	Who	When
Type up all outputs	Marc work with DoE team to tackle the task	28 March 2014
Sort them out and finish record of event	Diana Pound and team	9 April 2014
Send out to all	Marc	

Annex 1 Agenda

Jersey's Coastal National Park

Making a difference

Workshop 1

Agenda

9:30 Getting Started - Registration, coffee and tea will be available, starting activities.

Imagine it is 2035 and you are travelling around the Coastal National Park delighted with what you see. What do you see?

Add your thoughts to those of others

9:45	Welcome	Marc Woodhall	Natural Environment Officer
	Facilitators Introduction	Diana Pound	Dialogue Matters
	Presentation	Marc Woodhall	As above

10:15 Building Understanding - visit each of the different topics below and have your say

Benefits of the Coastal National Park (CNP)

- Within the CNP boundary, where do you value now and why?
- What do you value now that you would like future generations to be able to see or do?
- What does the area within the CNP provide that Islanders and visitors benefit from?

Benefits of working together for the CNP

- What benefits could working together bring?
- What benefits could the CNP designation bring to make it really worthwhile?
- What does the management plan need to do to be worthwhile?

Information

- What questions do you have, or information do you need, to help you in your discussions?
- What information could you share and make available if it's needed?

Changes

- What trends and changes are taking place that need to be taken into account? What is your observation based on? (eg observation or research)
- In years to come, will the CNP be able to sustain the level and types of use that occur now? If not why not and what needs managing?

11:15 Tea and coffee break

11:30 Heading in the right direction - divide into topic groups and answer:

- What would be the vision/s for this topic?
- What is already being done that would help achieve this? (by government, business, NGO, parishes, communities, citizens)
- How could that be strengthened and enhanced?
- What else needs to happen? (Don't feel constrained to stay within this topic if you think of some cross cutting ideas that work for more than one theme, that is welcome)

Review and add comments to each other's work

1:00 Lunch

2:00

Wish List

- Out of everything that has been discussed what ideas for collaboration and positive change would you most like to see happen?

Resources for change

- What assets and resources* might you/your organisation be able to harness for shared initiatives and shared outcomes?

* 'Assets and resources include: time, effort, energy, information, know-how, innovations, skills, funds, staff, volunteers, initiatives, places, networks.

3.00

Tea and coffee

15:20

Management plan – maximising its use

- To ensure the management plan is a working document, useful to you and others, what does it need to be like?

Feedback the wish list

- Which ideas do you want to prioritise for in depth discussion and action planning at the next workshop?

Wrap up today and what happens next

No later
than 4.45

Finish

Annex 2 List of Attendees

Name	Organisation/interest
Alistair Varrie	States of Jersey – Ports of Jersey Airport
Andrew Terry	Durrell
Arthur Lamy	
Bertram Bree	Ramsar Management Authority
Bob Tompkins	
Charles Alutto	National Trust for Jersey
Chris Sampson	States of Jersey – Transport & Technical Services
Dan Houseago	States of Jersey – Economic Development & Department of the Environment
David de Carteret	States of Jersey - Tourism
David Hambrook	Royal Jersey Agricultural & Horticultural Society
David Pope	Royal Jersey Agricultural & Horticultural Society
Derek de la Haye	States of Jersey - Education Sport & Culture
Dougie Richardson	Jersey Farmers Union
Gareth Jeffreys	
Gerald Fletcher	Jersey Hospitality Association
Greg Morel	States of Jersey - Department of the Environment
Iain Norris	States of Jersey - Department of the Environment
Ian Le Brun	Jersey Royal Company Ltd
Jason Simon	Simon Sand & Gravel Ltd
Jeff Hathaway	Parish of St Brelade
Jim Hopley	Jersey Chamber of Commerce
Jody Robert	States of Jersey - Department of the Environment
John Pinel	States of Jersey - Department of the Environment
Jon Le Brun	Les Mielles Golf & Country Club
Ken Thomson	Jersey Motor Cycle & Light Car Club
Kim Brockbank	Hautlieu School
Laura Kearns	Hautlieu School
Michael Paddock	Comité des Connétables – Parish of St Ouen
Mike Stentiford	
Nina Cornish	States of Jersey - Department of the Environment
Peter Le Gresley	States of Jersey - Department of the Environment
Philip Rondel	Comité des Connétables – Constable of St John
Philip Sturgess	Zebra Cycle Hire
Roger Hills	Jersey Heritage
Sheila Mallet	Action for Wildlife
Stuart McSherry	Hautlieu School
Tim Liddiard	States of Jersey – Department of the Environment
Tracey Ingle	States of Jersey - Department of the Environment
Vivien Vibert	Council for the Protection of Jersey Heritage

Annex 3 Maps

2 Building Understanding

2.1.1 Within the CNP boundary, where do you value now and why?

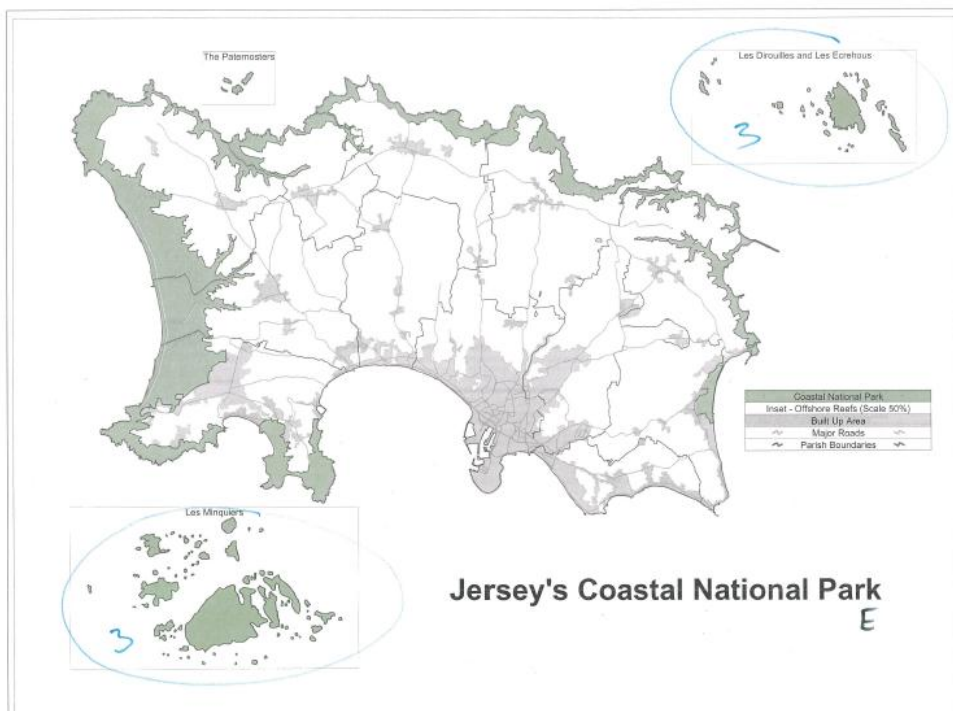
- 1) Keep aesthetically pleasing, good for recreational activities.



- 2) St Catherine's Woods – relatively unspoilt woodland invaluable for teaching geography fieldwork. Les Blanches Banques – same as above.



- 3) The areas of Jersey's offshore reefs are amazingly diverse in terms of biology and unique in terms of geology (especially Minquiers). They are also the only areas of the C.N.P. that includes areas below the MHW line.



- 4) Very receptive to scenic value and 'buzz' of biodiversity. The south west offers these in quantity but other locations such as the north west are high on the list.



- 5) Landowner. Value it for scenic beauty and leisure amenity. Economic benefits it brings to businesses within the area.



- 6) Existing motorsport areas must be maintained.

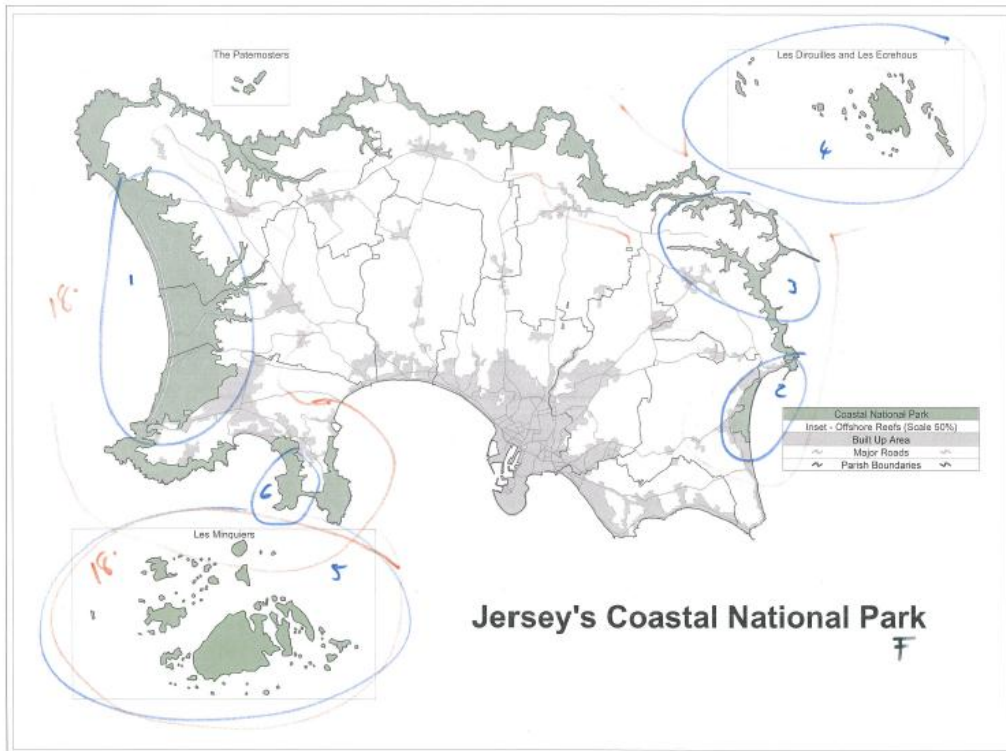


7) Outstanding views and walking.



- 8) 1) Recreation and work
- 2) Where I live and proximity
- 3) Access and walking

- 4) Fishing, recreation and wildlife
- 5) Fishing recreation and wildlife
- 6) Wildlife, recreation



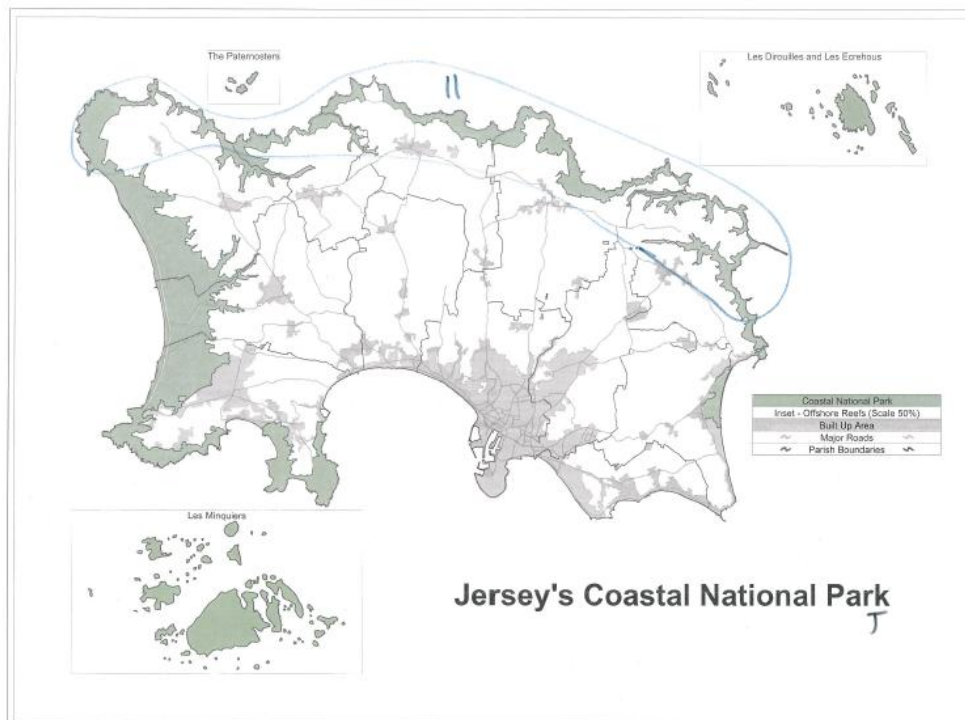
- 9) Footpaths – getting away from it all!
Sand dunes – totally different landscape
Grosnez – for the wind and the views
Ecrehaus – so peaceful



10) We need to make sure all 3 quarries are allowed to expand as St John is the only parish with this industry within and is a large 'Blue Collar' employer.



11) Extremely attractive walking environment. Need to ensure footpath maintained and to consider access for other uses such as horse riding/cycle paths.



12) A) Plemont headland should have been in C.N.P.
 B) Spectacular cliffs which need careful protection

- C) Tiny valley, example of private ownership which helps with coastal corridor
- D) Minquiers and Ecrehou impacted by overfishing and breeding gulls being disturbed



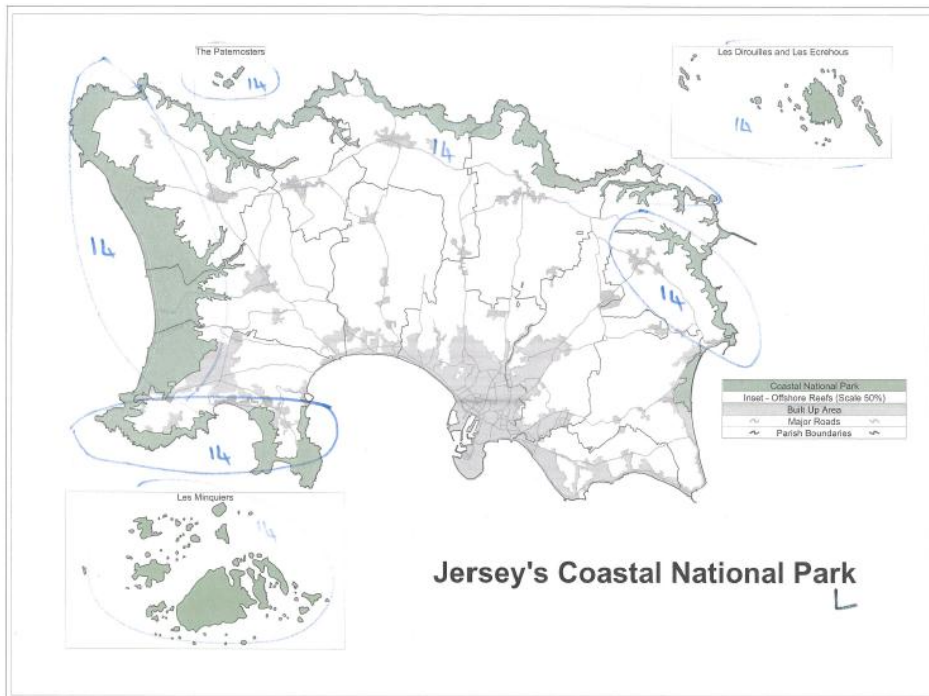
13) Ronez has deep water harbour and in future it may be needed to bring in Aggregate and should be noted



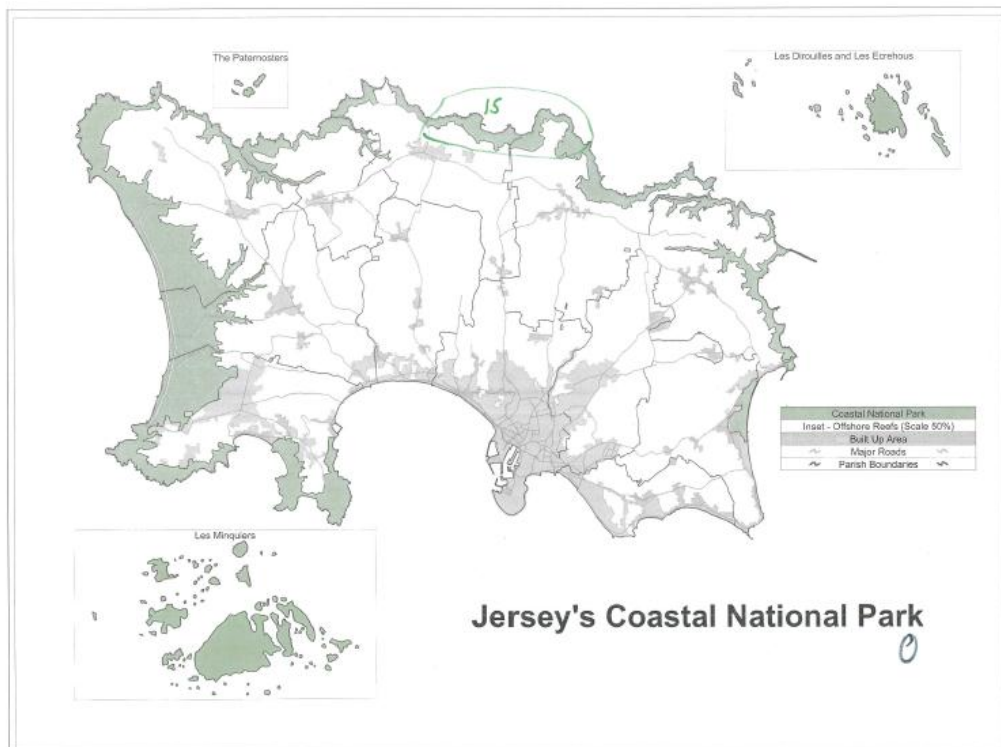
14) North coast
East coast

All deserve designation. It may be difficult to reflect the same management and criteria to all.

West coast
 South coast
 Offshore reefs



15) Quiet and dedicated for walkers with special sea views and wildlife

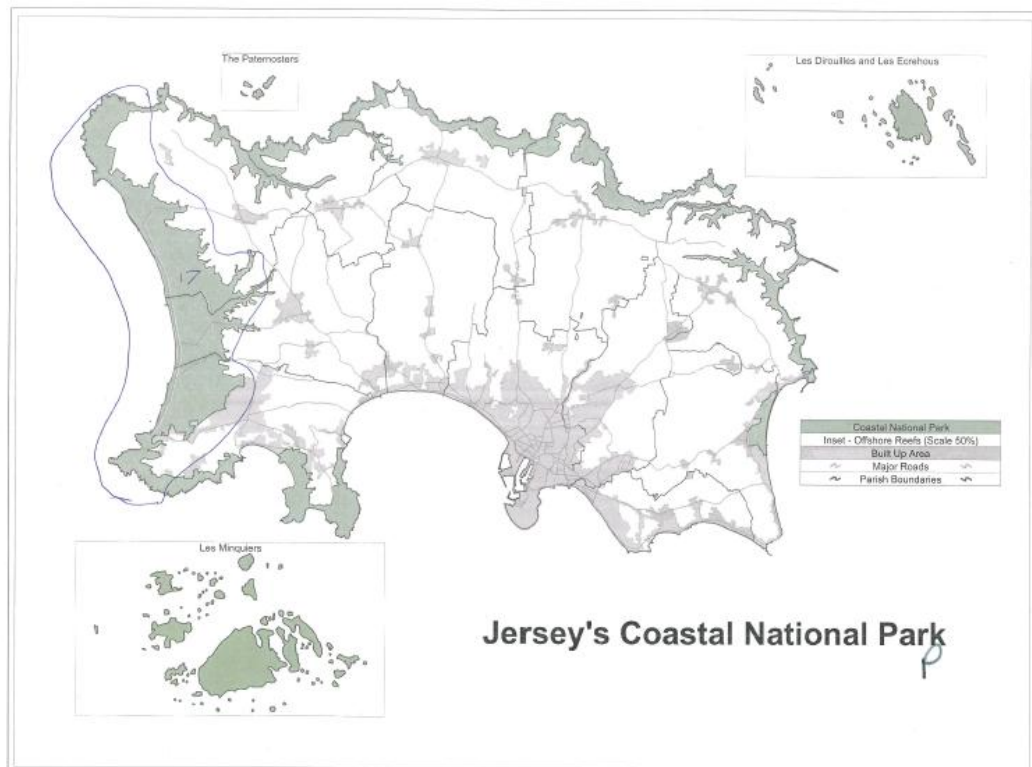


16) The whole area of the C.N.P. is important from a water quality and environmental perspective



17) St Ouen's Bay – says it all by way of a C.N.P.

Recreation, history, golf course, sand extraction, agriculture, natural environment (including SSI), all working in harmony



18) All of the coastal park is valuable. It's a shame we can't have more C.N.P.!

