

Head of Road Safety Partnership Delivery	
Department	Infrastructure and Environment
Section	Transport
Reports to	Group Director Operations and Transport • Infrastructure, Housing and Environment
JE Ref	IE1144.1
Grade	CS15 JE Date: 26/06/2023
Job purpose	
<p>Lead key strategic road safety policy and priorities, directing the Strategic Road Safety Team to develop and maintain a broad range of evidence-informed strategic road safety policy, strategy, delivery programmes and projects. Provide expert advice to Ministers, Chief Officers and Group Directors (i.e. principally those Department's represented within the Government's Road Safety Partnership Board, including IE (Transport Section, DVS), JHA (Police, Fire & Ambulance Services), CYPES and HCS) to ensure the Government's road safety objectives are met. This will be achieved through post holders leadership of the 'Government Road Safety Partnership Model'(see 'Any Other Information') in order to:</p> <ul style="list-style-type: none"> • Align Government and Departmental policy, thinking, resources and actions to halve the number of fatal and serious road traffic casualties in Jersey by the end of 2033 (the first ten-year casualty reduction target). • Develop and embed the Safe System Approach to Road Safety into the thinking, practices and culture of the Island's statutory bodies and the public, in line with Organisation for Economic Co-operation and Development (OECD)'s main recommendations for setting and achieving ambitious road safety targets, while recognising the local context, as global best practice. • Ultimately, to work toward Vision Zero (zero killed or seriously injured) by setting a base for further stringent, measurable, achievable targets beyond the first casualty reduction target period. <p>To be the responsible senior officer for a portfolio of work / projects / programmes / initiatives relevant to road safety that have significant direct impact on legal frameworks in force in Jersey, on public service provision across the Island, on public spending, and on the reputation of the Government of Jersey. Intended outcomes include:</p> <ul style="list-style-type: none"> • Reducing human pain, grief and suffering caused by road accidents. • Reducing the financial impacts on the Community and Government linked to the death or serious injury of a citizen, or visitor. • An actual and perceived safer road environment for all road users (but especially vulnerable road users) with a range of clear social benefits in line with the Government's current Strategic 	

Framework and specific initiatives, such as the Sustainable Transport Policy (STP) and Carbon Neutral Road Map by supporting active travel.

Job specific outcomes

Provide administrative and intellectual leadership of the 'Government Road Safety Partnership Model' to develop and oversee the implementation of long, medium and short-term road safety policy and strategy (applying the Safe System Approach to Road Safety) to meet the Government's strategic road safety aims to halve the number of fatal and serious road traffic casualties in Jersey by the end of 2033 (the first ten-year casualty reduction target). And to continue to work towards Vision Zero (zero killed or seriously injured) beyond that target date.

Disseminate new thinking, culture and actions across government and amongst other key stakeholders necessary to see the successful introduction of the Safe System Approach to Road Safety as a means to achieving successful, data led casualty reduction on Jersey's road.

Lead structured, robust, evidence informed strategic road safety policy initiatives and projects. Commission research and evaluate, facilitate and advise the Government's Road Safety Partnership Board. Develop and present policy options, lead public engagement and working groups. Drive the development of robust, continually improving and future-orientated strategic road safety policy. Design major delivery programmes in partnership with relevant government department and external stakeholders (aligned to the Safe System Approach to Road Safety), leading to an actual and perceived safer road environment for all road users.

Provide honest, objective and impartial evidence informed advice to Chief Officer, Ministers and the Council of Ministers - and once decisions are taken, publicly support and deliver them. Ensure officers provide accurate and professional briefings, advice, guidance, and documentation, and prepare Ministers effectively to respond to States Assembly and Scrutiny Panel questions, stakeholder meetings and the media. These activities will ensure Ministers are effective in progressing their government agenda and in responding to democratic scrutiny.

Identify where action is required and work closely with other government departments, statutory bodies, travel and transport sector partners, and other key stakeholders to establish and facilitate structures for the implementation of strategic road safety policy and related programmes. Ensure that the policy, planning and legislative frameworks across the strategic road safety portfolio remain effective and relevant by pro-actively identifying when action is needed.

Consider and implement the most effective mode(s) of engagement, in order to involve the public, service users, frontline staff, delivery partners, and/or wider stakeholders in development and evaluation of strategic road safety policy and delivery, thereby ensuring outcomes are appropriate, deliverable and informed so that they lead to an actual and perceived safer road environment for all road users. Act as a focal point and strategic road safety expert, to represent the Government at meetings and in the media where needed. Champion openness and responsiveness to complaints, comments and questions, thereby enhancing the transparency of the strategic road safety and casualty reduction policy process.

Build strong relationships and networks by representing the Island in inter-jurisdictional activities, leading knowledge transfer and development. Develop strong links across jurisdictions, departments, industry / business and other key stakeholders, including the public and their

representatives, affording a network of contacts to inform the work of your team. This includes promoting innovation in service delivery.

Delivery a whole-Island and long-term approach to enhance strategic decision making (following the Safe System Approach to Road Safety) and delivery. Undertake horizon scanning and scenario planning, leading and manage the Government's Road Safety Partnership Board in focussing resources and ideas towards target-based road safety outcomes using the Safe System Approach to Road Safety.

Produce and periodically update an Island Road Safety Strategy and Casualty Reduction Plan (within the framework of each 10 year casualty reduction target period cycle) setting out long, medium and short term objectives for government with targets, resources and methodology.

Working with the Police to maintain an up to date Island road traffic accident and injury database and reporting function. Providing relevant data and analysis to relevant parties to support strategic and tactical decision making across government in support casualty reduction measures. Where appropriate provide periodic public data reporting to facilitate understanding and awareness of road safety issues.

Using data lead Safety Performance Indicators (SPI) determine if actions remain effective and relevant in achieving positive road safety outcomes, taking a fresh look at issues, and considering how Jersey might innovate to respond to them in order to improve both current and longer-term strategic road safety policies, strategies and plans and programmes achieving better outcomes for Islanders.

Ensure ongoing government alignment to the Island's Road Safety Strategy and casualty reduction target, by leading the appraisal of corporate plans, policies or projects proposed by other departments and/or external organisations to ensure consistency with strategic objectives and supporting consistency and quality of policy/strategy and delivery planning across the public sector.

Ensure delivery against plans, including putting in place appropriate resources and tools for delivery and monitoring for major projects and developing project management skills within the Strategic Road Safety Team. Ensure clarity of responsibility with implementation teams, including monitoring review and evaluation so that better services and/or outcomes are achieved.

Lead an ongoing road safety education and awareness programme of activity, including within schools, and amongst the general public.

Lead a team to deliver objectives, projects and areas of work on time and to quality standards. Invest in the personal and career development of staff. Undertake appraisals, management of sickness absence, disciplinary matters, recruitment and selection. Commission and manage consultants and contracts for services.

Act as a role model at all times, supporting individuals to develop and achieve their potential and encouraging a learning culture focused upon improvement and high performance.

Statutory responsibilities

Active engagement, participation and compliance with any other statutory responsibilities applicable to the role, as amended from time to time.

This role is politically restricted. The jobholder is not permitted to undertake political activity involving standing for election to the States or as a Parish Constable, or publicly supporting someone who is standing for election or playing a public part in any political manner.

Services (TIER 1,2 and 3 jobs only-DELETE if not applicable)

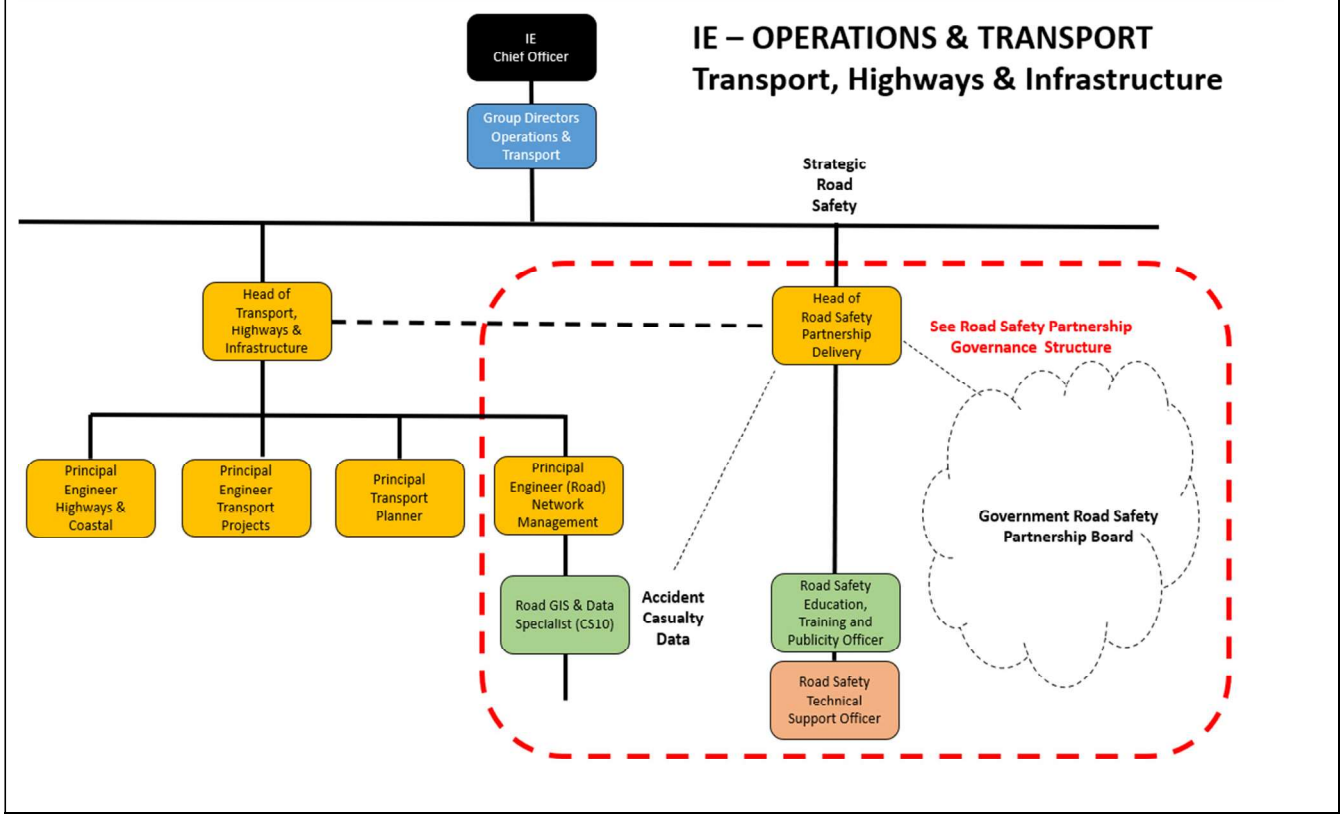
- Provide administrative and intellectual leadership of the 'Government Road Safety Partnership Model' to develop and oversee the implementation of road safety policy and strategy (applying the Safe System Approach to Road Safety) to meet the Government's strategic road safety aims to halve the number of fatal and serious road traffic casualties in Jersey by the end of 2033 (the first ten-year casualty reduction target). And to continue to work towards Vision Zero (zero killed or seriously injured) beyond that target date.
 - Disseminating new thinking, culture and actions across government and amongst other key stakeholders necessary to see the introduction of the Safe System Approach to Road Safety.
 - Lead strategic road safety policy and design major delivery programmes (in partnership with relevant government department and external stakeholders) aligned to the Safe System Approach to Road Safety.
 - Maintain an up to date Island road traffic accident and injury database and reporting function. Provide data and analysis to relevant parties to support strategic and tactical decision making across government. Provide periodic public data reporting to facilitate understanding and awareness of road safety issues.
 - Lead an ongoing road safety education and awareness programme of activity, including within schools, among the general public.
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Organisational structure

One Government Departments



Organisation chart



Person Specification

Specific to the role

ATTRIBUTES	ESSENTIAL	DESIRABLE
<p>Qualifications</p>	<p>A degree qualification with substantial experience within road safety practice, including application of the International Safe System Approach to Road Safety in a government setting.</p> <p>A project management qualification or relevant substantive experience.</p>	<p>A post graduate specialist qualification in a road safety related subject.</p> <p>Chartered membership of an appropriate professional body in road safety or encompassing road safety as a significant part of its remit.</p> <p>Training in media awareness and interviewing skills</p>
<p>Knowledge</p>	<p>Detailed and specialist knowledge of evidence informed strategic road safety policy, with evidence of application across government. A strong understanding of current developments in road safety best practice and other related developing fields of knowledge and practice worldwide, in particular developments in the UK and EU, especially with regards to challenges to road safety with the adoption of vehicle technology and the application of the Safe System Approach to Road Safety. Thorough knowledge and understanding of the challenges that face Jersey for the future, sufficient to be accepted as the Island expert in road safety.</p> <p>Ability to understand, analyse and utilise road traffic accident data and statistics to determine maximum potential for casualty reduction.</p> <p>Thorough knowledge of road safety training and awareness best practice.</p> <p>Detailed understanding of the strategic, legislative and political frameworks of the Government of Jersey and ability to operate at the highest level within them (e.g., the Island Plan, Common Strategic Policy).</p>	

	<p>Understanding of organisational and culture change in the public sector. Ability to contribute to change projects, from a position of knowledge and experience.</p> <p>In-depth understanding of ways to work effectively with a diverse range of stakeholders to deliver policy and strategic plans, including through co-production.</p>	
<p>Technical / Work-based Skills</p>	<p>Highly developed policy and strategic reasoning skills with evidence of working at pace in a complex multi-stakeholder environment to effect policy development and ensure implementation.</p> <p>Outstanding political awareness, understanding of the political process and ability to influence and work effectively with ministers and other politicians.</p> <p>Outstanding analytical, problem solving and strategic thinking skills.</p> <p>Proven and advanced ability to accurately interpret strategic road safety data, from qualitative and quantitative evidence in order to identify, advise, recommend, design and drive best-practice policy solutions and options to improve the delivery of strategic road safety policy.</p> <p>To design and lead evaluation of interventions and related outcomes to provide and present proposals and recommendations for continuous improvement and/or change based on sound methodology informed by evidence.</p> <p>Ability to negotiate, influence and convey an argument persuasively and with confidence.</p> <p>Expertise in a range of policy development and/or strategic planning techniques.</p> <p>Experience and proven ability in advance project management skills in a complex and multi-stakeholder environment and / or in a highly political environment that is subject to uncertainty and rapid change (e.g., involving senior politicians,</p>	

	<p>business leaders, the judiciary, and international partners).</p> <p>Demonstrable experience of working in a senior role, able to guide and lead a team to develop robust policy options and negotiate competing stakeholder interests in a sensitive political environment.</p> <p>Excellent partnership working and leadership skills, able to motivate, challenge and develop a team of officers and officials at different levels of seniority and experience (including temporary secondees).</p> <p>Exceptionally organised; able to deal with multiple competing priorities and a high workload.</p>	
General Skills / Attributes	<p>Effectiveness and credibility with a diverse range of stakeholders.</p> <p>Highly resilient, maintaining effectiveness under significant pressure and when dealing with challenging situations.</p> <p>Ability to work independently and autonomously. Excellent presentation and communication skills to communicate complex, sensitive or contentious information (e.g. to Council of Ministers).</p> <p>Excellent writing skills; ability to create documents, communications materials and supporting government publications which explain complex issues clearly and simply.</p>	
Experience	<p>Significant experience of delivering the road safety function (policy, education, enforcement or engineering) in national or local government.</p> <p>Experience in the delivery of the Safe Systems Approach to Road Safety.</p> <p>Significant middle management experience.</p> <p>Experience of successfully leading policy, strategy and/or large-scale area planning, engaging with stakeholders at all levels including Ministers and Chief Executive.</p>	

	<p>Experience of overseeing strategic and operational policy frameworks to ensure that new policy opportunities and challenges are identified and addressed.</p> <p>Experience of representing the views of ministers and other senior leaders to ensure that policy, political, and communications priorities are fully understood by stakeholders.</p> <p>Experience of working with legislative drafting teams to translate policy intentions into effective law.</p>	
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Personal Attributes

Appointees to this role will be required to adhere to and perform their duties in line with the standards identified in the States of Jersey tier 1 to 3 core accountabilities, attributes and behaviour indicators.